

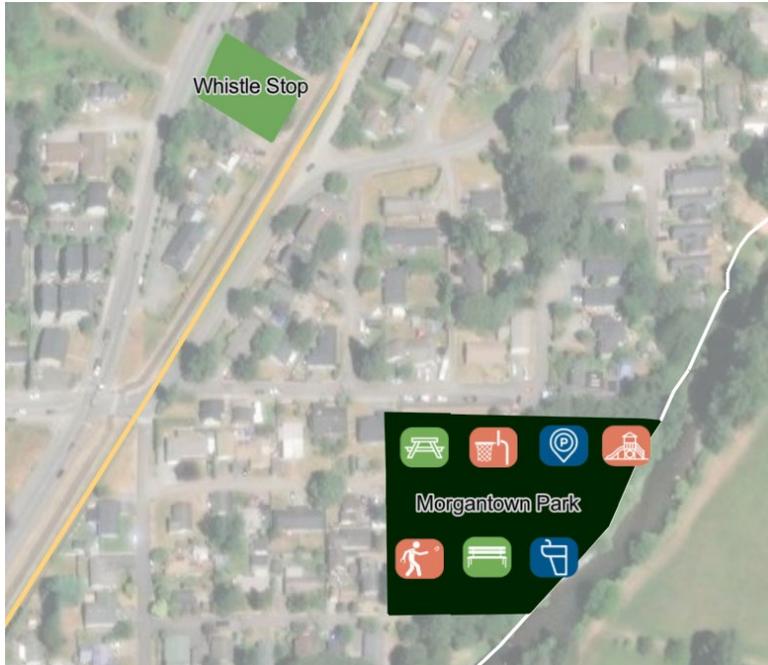
Appendix B: 2023 Interactive Parks Preferences Survey Results

1: The Survey

This map-based preference survey integrated ESRI's ArcGIS Online platform with Balancing Act survey software to determine the highest-priority facilities and amenities within each park property, both existing and future.



The City parks map above was embedded in a City webpage with instructions on how to complete the survey. The map was entirely interactive, meaning users could scroll around, zoom in and out, and search addresses.



Icons indicating amenities would appear when zooming in on a park property. Future parks, as in the Whistlestop property above would show up in a different color with no amenities.

Morgantown Park



Press the button below to take the survey for Morgantown Park.



When the user clicked on a park property, a pop-up window would appear with a button link to the survey and a list of current amenities at the park.

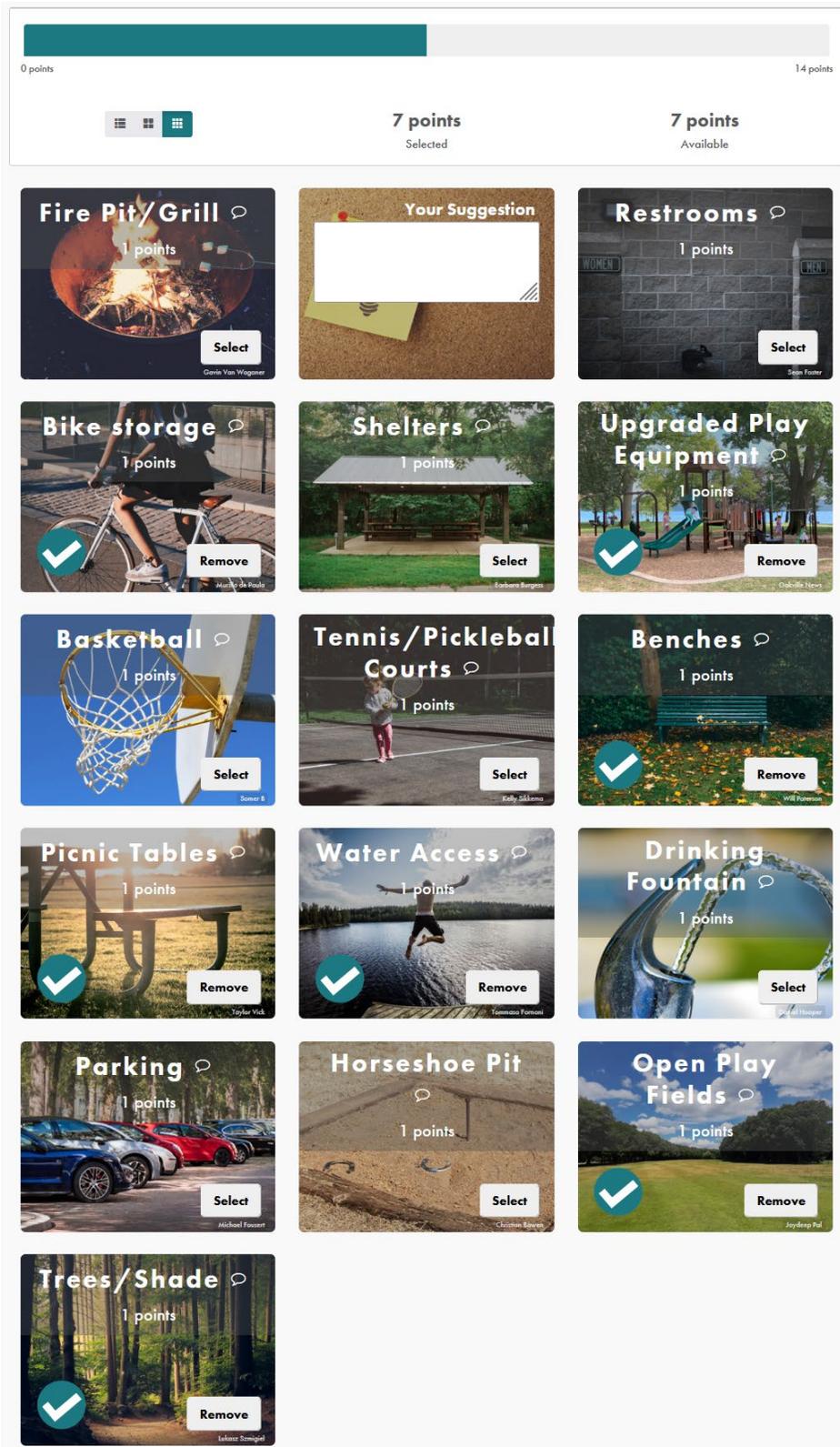
1 of 1

Current amenities at Morgantown Park include:

- Drinking fountain
- Picnic table
- Bench
- Basketball hoop
- Horseshoe pit
- Playground Equipment
- Parking

Clicking the Parks Survey button brought the user to the Balancing Act survey platform in a new browser tab.

The user could then select the amenities they prefer at the specific park property.



Each item allowed for an optional comment, and a “Your Suggestion” item allowed users to suggest additional amenities not offered on the survey.

When the most important amenities were chosen, the user could then sort them in order of preference. This ranking is used to determine the relative importance of each amenity to the community. The weighted totals were calculated as a data point for comparison.

Drag and drop to put your choices in your order with the projects you want the most at the top. To re-order using your keyboard, select an option and press the spacebar. Use the up and down arrows to move the selected item. Press the spacebar again to unselect it.

#1	Water Access: 1 points	↕
#2	Picnic Tables: 1 points	↕
#3	Open Play Fields: 1 points	↕
#4	Trees/Shade: 1 points	↕
#5	Upgraded Play Equipment: 1 points	↕
#6	Bike storage: 1 points	↕
#7	Benches: 1 points	↕

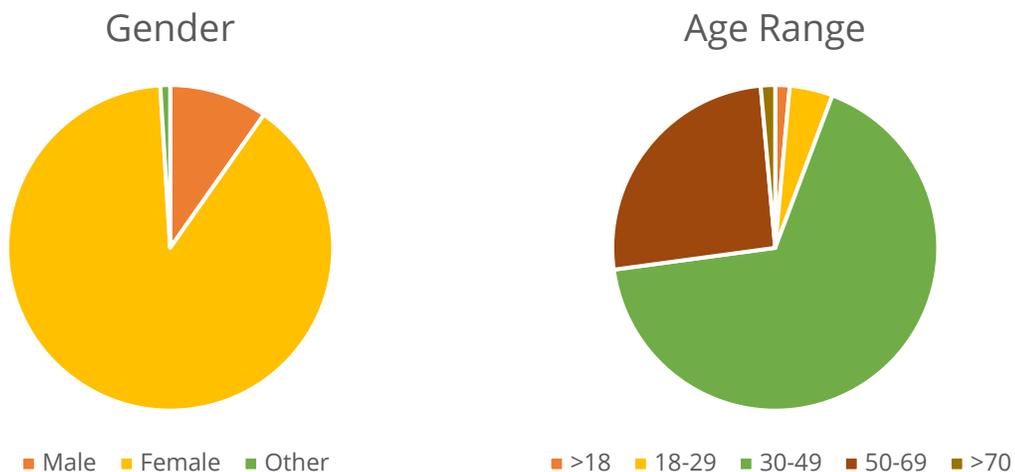
Submit

The survey was active for approximately two months, advertised at public meetings, on the City website, and on social media. The Parks & Forestry Board was also asked to share the survey with their networks. In all, a total of 224 submissions were received.

2: The Results - Respondents

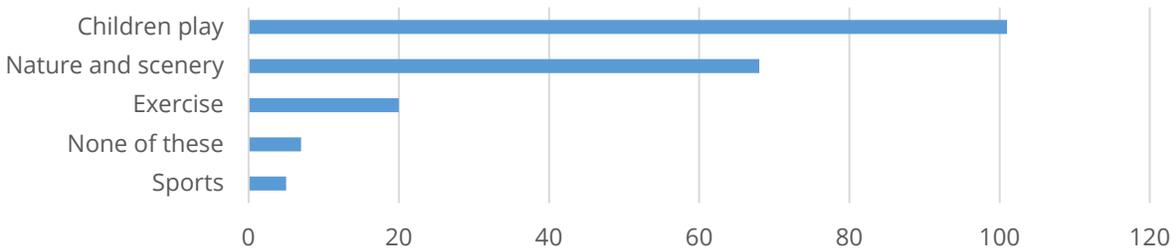
Of the respondents who opted to share their gender, 89% were female, 10% were male, and 1% identified as other.

The age range of respondents was primarily 30-49 years old, at 67% of total respondents. The next largest group was age 50-69 years old at 26%, and 18-29 years old at 4% of the total. Respondents under age 18 represented 2%, and respondents over age 70 represented 1% of the total.



Respondents were asked to identify their main reason for using Snohomish parks. The primary reason identified was for children to play, followed by nature and scenery.

What is your main reason for using Snohomish parks?

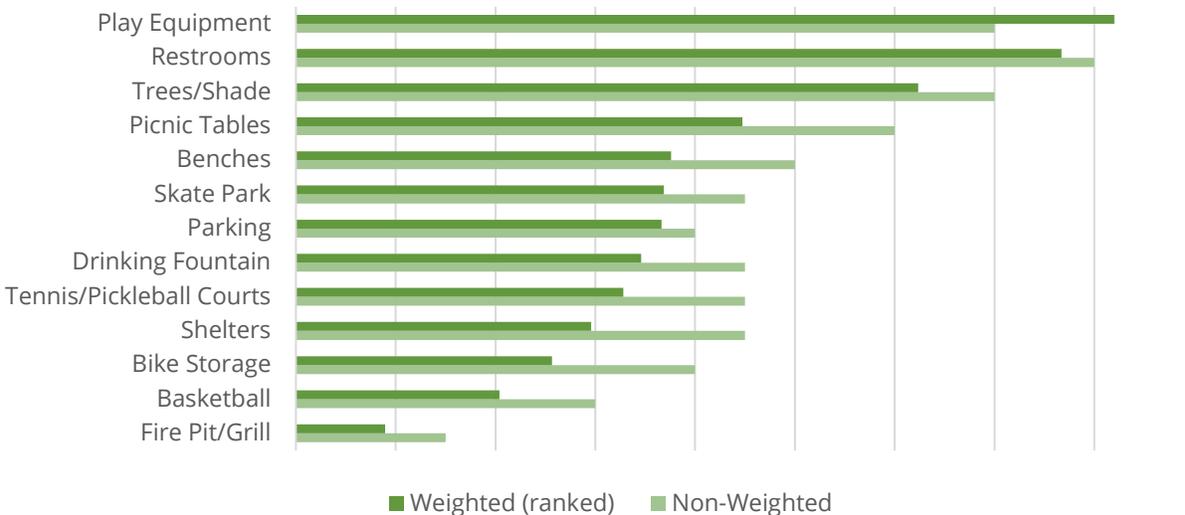


3: The Results - Preferred Amenities by Park Property

The following results are displayed by individual park. Respondents were asked to sort their preferences in order of importance to them. This means that although an amenity may have been selected by multiple people, it could have been identified as a low priority, which affects the vote totals. The information below shows both the total votes received (non-weighted), as well as a weighted (ranked) result based on the rank order. Weighted results used the formula $0.5 + 1/\text{rank}$, so the each user's first choice counts as $0.5 + 1/1 = 1.5$, their second choice counts as $0.5 + 1/2 = 1$, and so on.

NEIGHBORHOOD PARKS

Averill Field

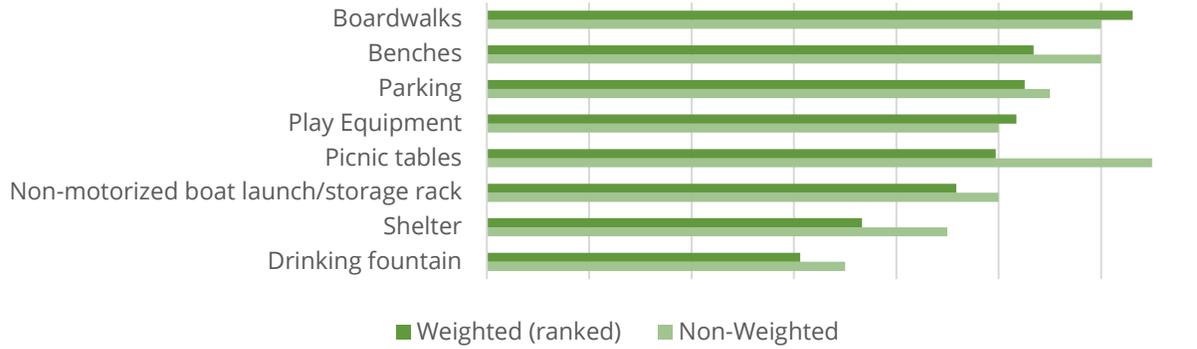


Averill Field Suggestions:

- Create a connection to the Centennial Trail (pavement or signage)
- Soccer fields

- Coffee Stand
- Covered playground
- Grass area with trails, benches, pergola

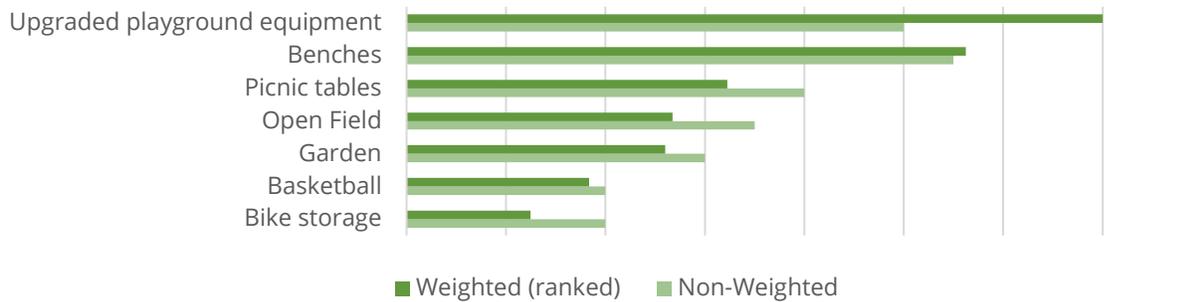
Cady Park



Cady Park Suggestions:

- Security and garbage bins
- Trail connection to Pilchuck Julia Landing
- Small kids play structure
- Water access
- Larger beach
- Bike pump track

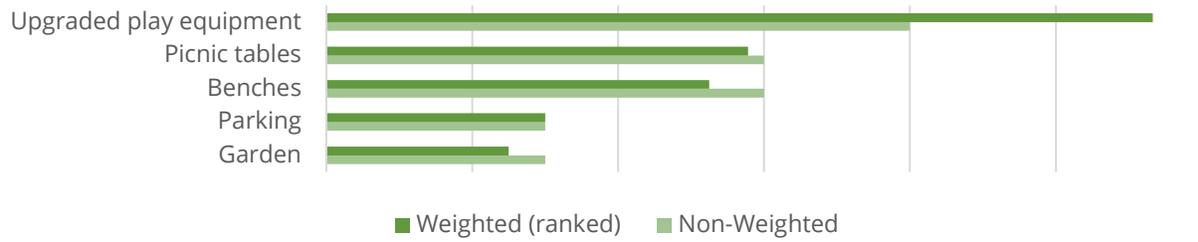
Claytown Park



Claytown Park Suggestions:

- Dog park
- Bathroom or porta-potty
- Rubber/soft playground surface for kids
- Restrooms
- Coffee stand
- No dogs allowed

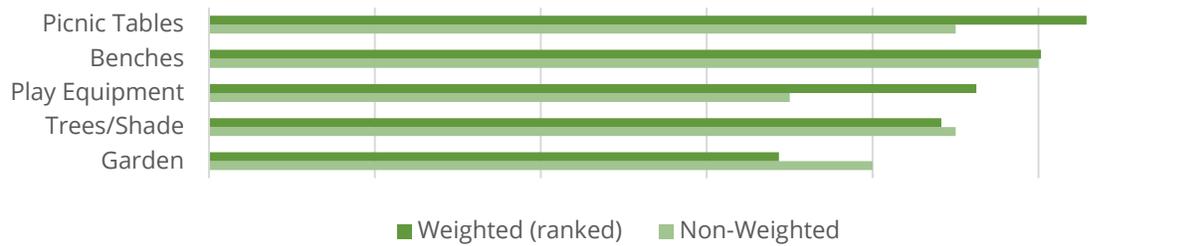
Fischer Park



Fischer Park Suggestions:

- No-maintenance greenery at fence line

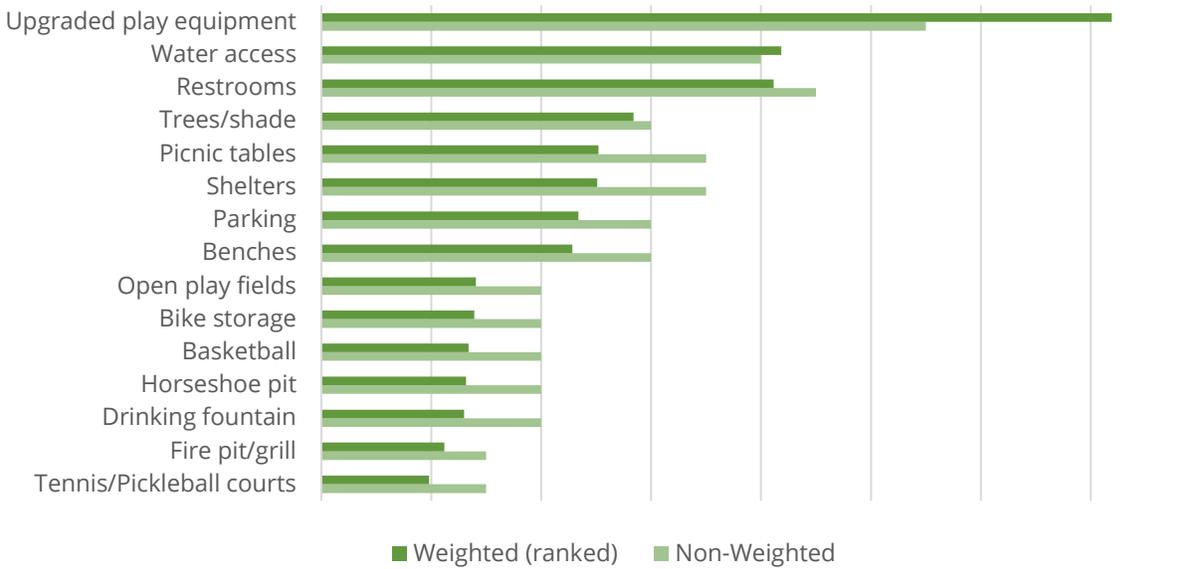
KlaHaYa Park



KlaHaYa Park Suggestions:

- First Nations Interpretive signage
- Band structure/gazebo
- Covered picnic tables
- Coffee stand

Morgantown Park

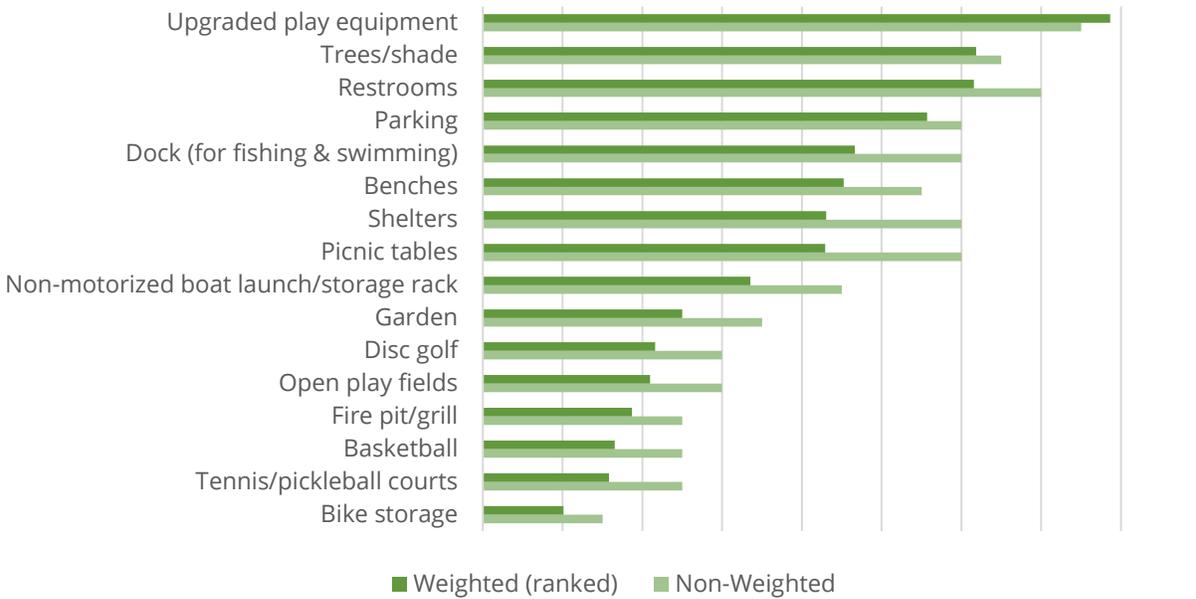


Morgantown Park Suggestions:

- This park needs some love; people going to the bathroom in the trees, kids park needs to be redone with benches

COMMUNITY PARKS

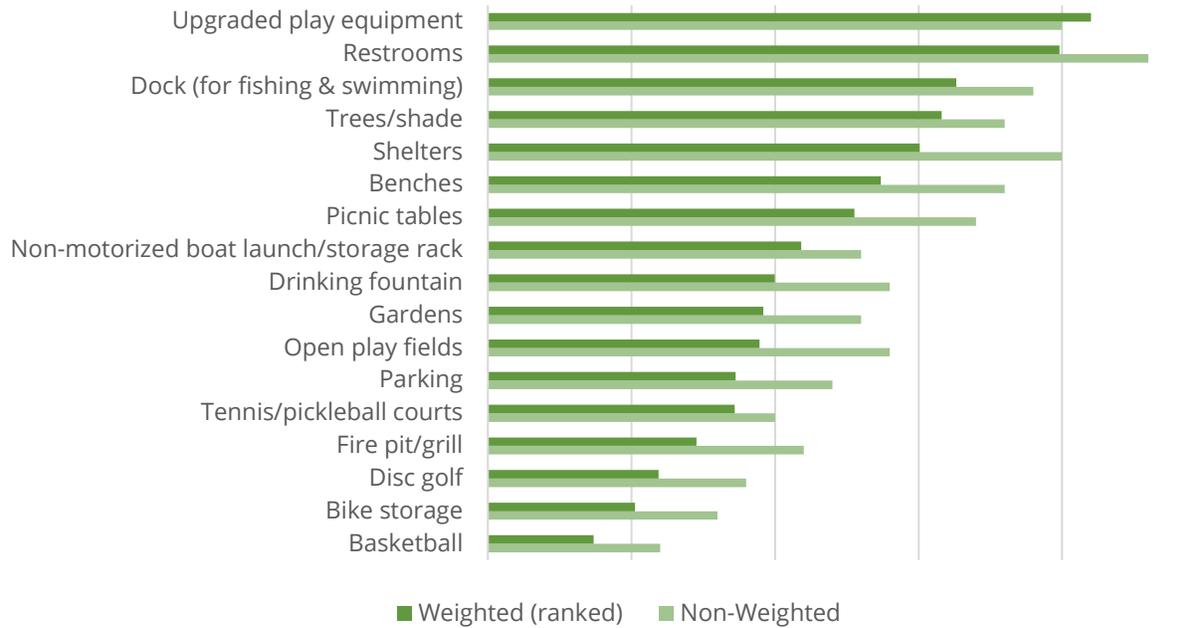
Ferguson Park



Ferguson Park Suggestions:

- Address safety, especially at night
- Remove invasive aquatic plants
- Fix holes in parking lot and boat launch
- Safety and maintenance
- Remove heavy brush
- Enforce no camping rules
- Improve trail to boat launch

Hill Park

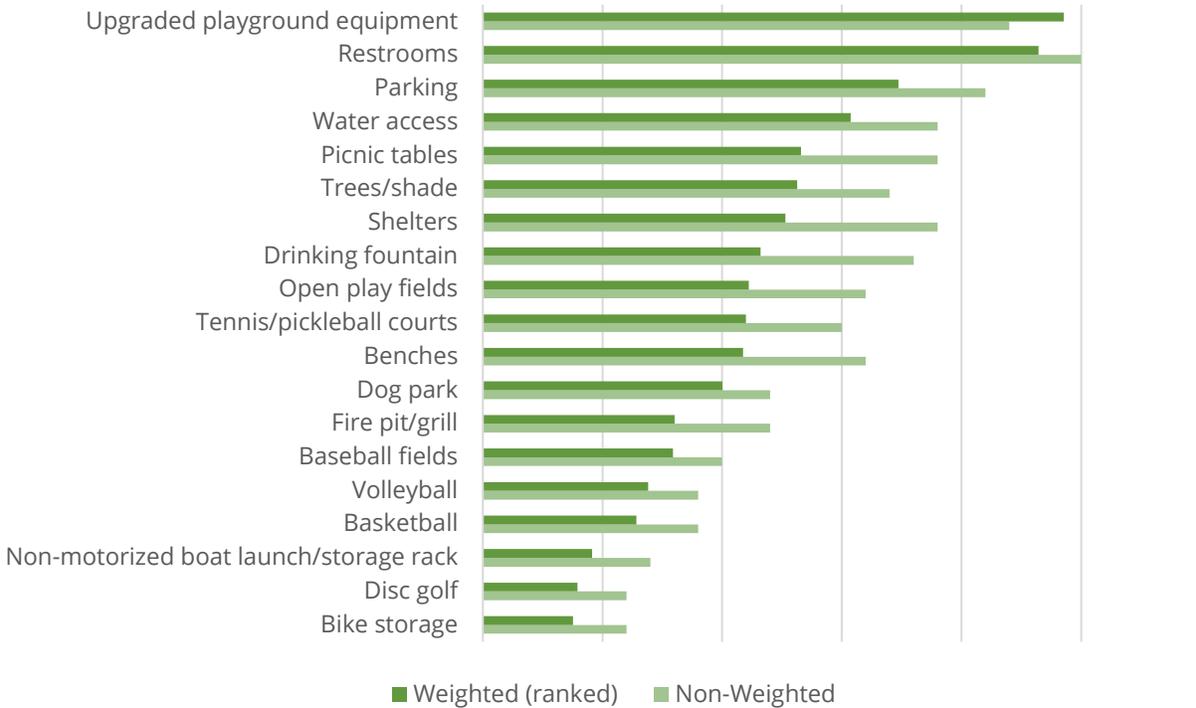


Hill Park Suggestions:

- Beach access
- Spray park

REGIONAL PARKS

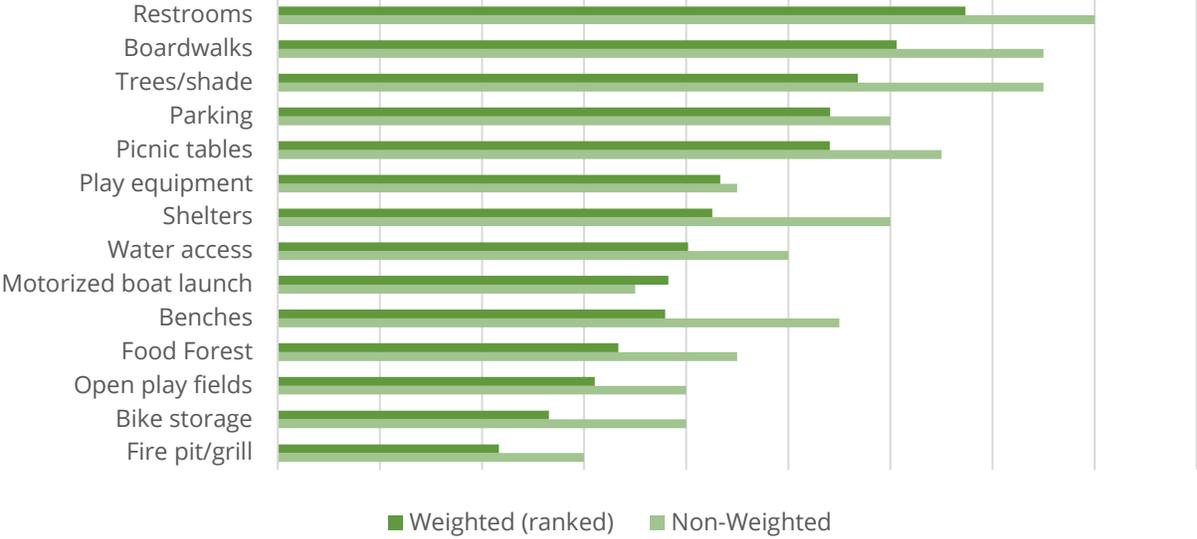
Pilchuck Park



Pilchuck Park Suggestions:

- Improved maintenance and security
- Shade over playground
- Outdoor gym/exercise for individuals and groups
- Improved trails and sidewalks
- Trails
- Dirt pump track
- Improve safety on stairs at entry
- Pump track
- Remove baseball fields

Pilchuck Julia Landing

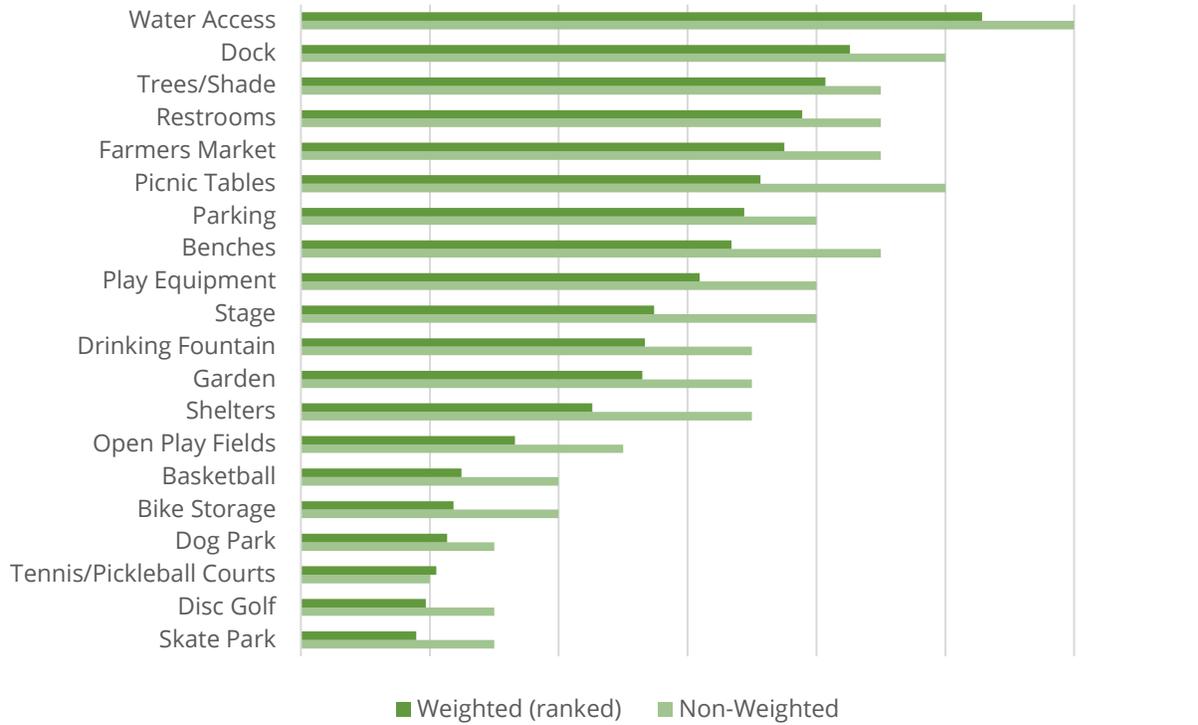


Pilchuck Julia Landing Suggestions:

- Trail connecting to Cady Landing, Riverfront Trail, Riverview Wildlife Refuge
- Water feature
- Continue/extend Centennial Trail
- Bike pump track

FUTURE PARK PROPERTIES

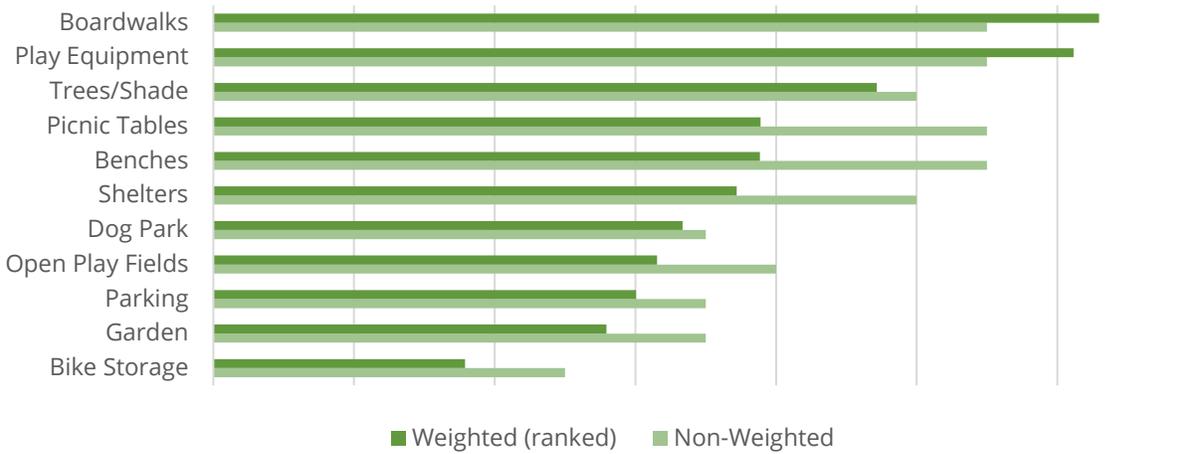
City Shop Site



City Shop Site Suggestions:

- Public art
- Large gathering area
- Coffee stand
- Connect to Centennial Trail

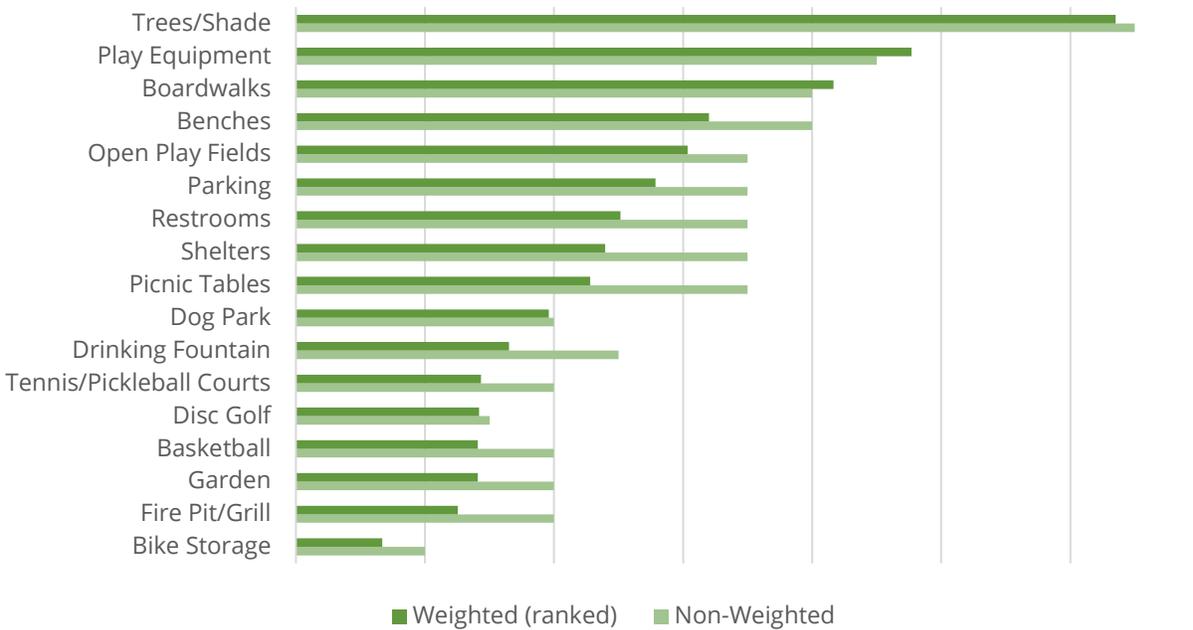
Harrymans Farm



Harrymans Farm Suggestions:

- Trails
- Covered play area
- Connect to Centennial Trail

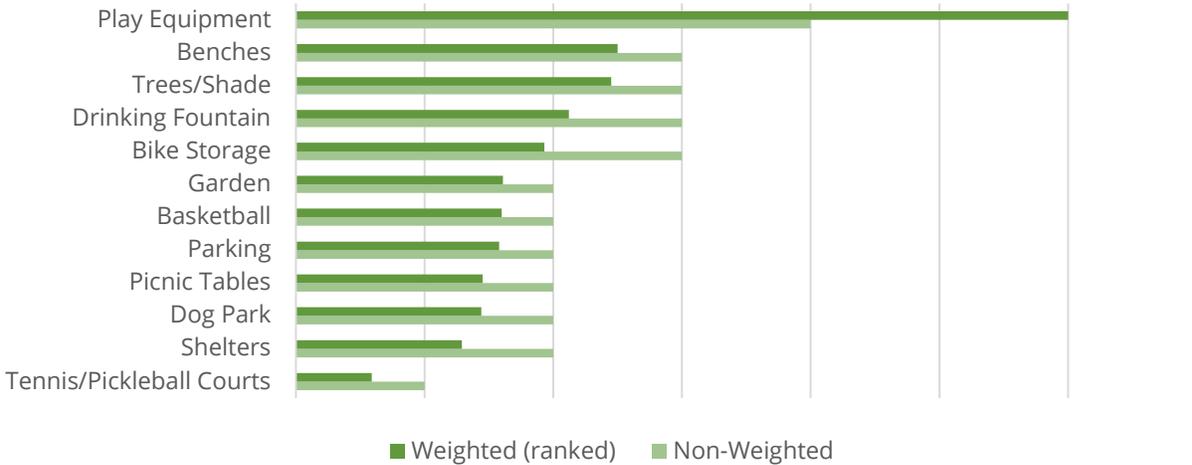
Homestead



Homestead Suggestions:

- Trails
- Restore and maintain wetlands on site
- Volleyball courts

Whistlestop



Whistlestop Suggestions:

- None

4: The Results – Specific Amenities

There are several amenities that have been suggested by the community for future parks or improvements to existing parks. The ones most commonly heard are dog park, bike pump track, gardens, boardwalks, trails, and spray pads. Based on the information in the survey, those items had most support at certain park properties.

Dog parks had the most support at Harrymans Farm and Pilchuck Park, followed by Homestead.

Bike pump tracks were not one of the amenities offered on the survey, but they were suggested by respondents most at Cady Park and Pilchuck Julia Landing.

Gardens were frequently selected throughout the parks, most often at Hill Park, KlaHaYa Park, and Harrymans Farm, as well as the City Shop Site and Claytown Park.

Boardwalks were commonly selected at Cady Park (especially to connect to Pilchuck Julia Landing), and Harrymans Farm.

Trails were suggested by respondents for Homestead Park.

Spray pads were suggested by respondents for Hill Park.