

CITY OF *Snohomish*

FALL 2020

QUARTERLY



**Midtown
Planning
Update**
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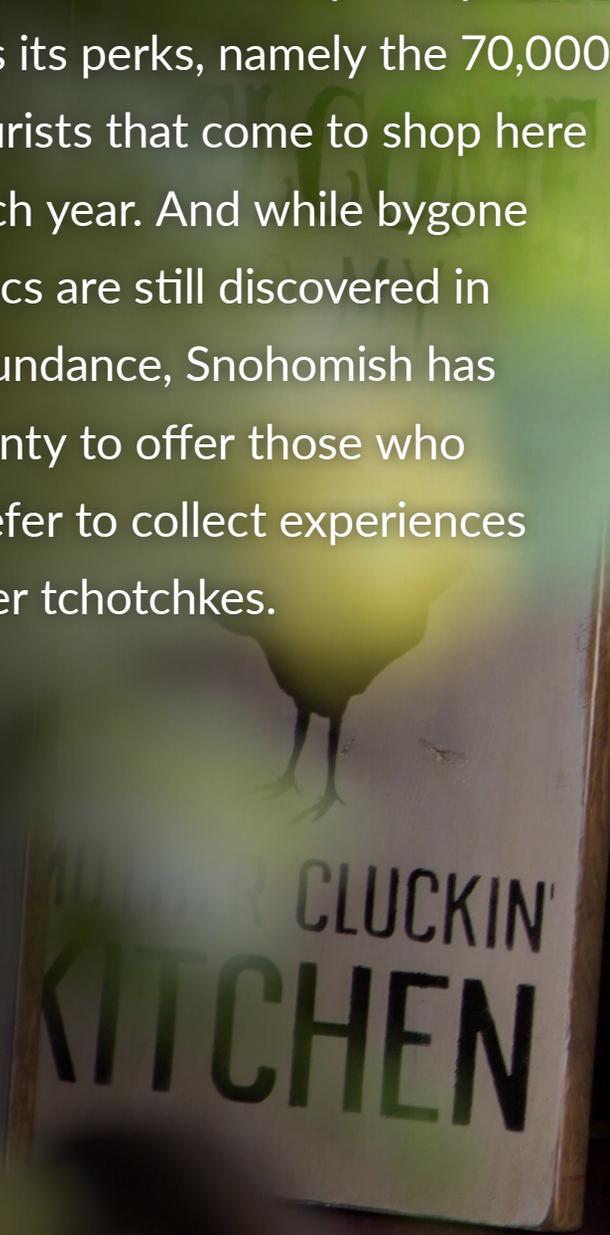
**Women in
Business**
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More Than Just Antiques

For years, downtown Snohomish has been known for its great antiquing, vintage finds and kitschy artifacts. And being known as the Antique Capital has its perks, namely the 70,000 tourists that come to shop here each year. And while bygone relics are still discovered in abundance, Snohomish has plenty to offer those who prefer to collect experiences over tchotchkes.





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On the Cover: Cassie Sackett, founder of The Snohomies. Photo: Kuria Jorissen

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Snohomish, WA 98290-2943

Phone: 360-568-3115

Office Hours
Monday-Friday, by appointment

Please see the City's website to report a concern or for additional information at www.SnohomishWA.gov.

Police

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Snohomish, WA 98290
Phone: 360-568-0888
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Patrol deputies are on duty 24 hours a day and can be reached by calling 911.

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Does Anyone Know Why the Helicopter is Hovering?

BY WENDY POISCHBEG, EDITOR

I admit it. I scroll through the Facebook Group, *The Snohomies* on a regular basis. I have learned to bypass the negative posts and forgo the rabbit hole of helicopter and road rage threads and use it for positive referrals or informative recommendations for local products and services. It was on that platform that I discovered a first-rate contractor to clear a sewer line, a baker who made the most delicious macarons I bought for a housewarming gift, and that a glowing review of Andy's Fish House was a ubiquitous inside joke.

I also discovered that the founder of *The Snohomies*, Cassie Sackett, was a living local legend. Her star rose after creating this online community that now has over 30,000 members. It's a part-time (full time) job moderating comments, encouraging collaborative partnerships and providing a valuable advertising platform that is highly coveted. With true grit and a whole lotta moxie, Cassie created for herself a lucrative side hustle and a beneficial resource for the region.

Cassie is just one example of the many women entrepreneurs who are changing the entrepreneurship ecosystem in Snohomish, after all – we are a city that thrives and survives because of small business. In this issue, we meet four women entrepreneurs, including Cassie, who share how they've adapted their business to remain afloat, their hopes for the future, and simple ways we as a community can support them. And no, I didn't inquire about any helicopters....



-Wendy

Faith, Hope, Charity, and LOVE

BY JOHN T. KARTAK, MAYOR

2020 has brought us plenty of turmoil. I have spent many sleepless nights listening to audio files of public comment at Council meetings, watching numerous videos of social unrest on our streets, pacing our Historic Downtown in the wee hours of the morning, praying along our riverfronts, and pondering all that has happened across this country and its most welcoming town: Snohomish.

I boldly support our First and Second Amendment rights, and I also recognize the pain in our community to have experienced open displays of firearms and to witness unkind exchanges of words during a handful of tinder-box events this year. Many activists came from Seattle and all around the region for two such back-to-back nights last spring which also included public drinking and one very dangerous vehicular incident that fortunately ended with a quick



arrest and nobody harmed. There was a completely avoidable fisticuff clash between two unrelated groups if only the youth-and-teacher protest on Second Street had not gone down to the known, tense situation on First Street. Stirring the pot even more, some

members of extremist groups came into town, and a confederate flag was seen flying from the back of a truck.

Beyond all this, false rumors, unsubstantiated claims, and gross exaggerations appeared on Seattle TV, newspapers, and across social media platforms –all of it leveraging socio-political pressures to divide us and to launch unfair attacks against our community, struggling business owners, and our police. As I sit here typing –daylight breaking through the night sky outside my office windows on an early Saturday morning—with

deep heartache, I recognize that an uncomfortably-bold line needs to be drawn:

Your local and regional elected officials are representing a town that they either believe is welcoming or a town that they believe is bigoted. I have watched much “dancing” across both sides of this line and feel it is time that you demand to know which of the two we elected servants think that Snohomish is.

Let me make my position clear: If you want to be told by your Mayor that our representative form of government and our municipal services are systemically racist, that our professional, world-class police agency favors discrimination and excessive force, and that our wonderful community is hateful and bigoted, then you elected the wrong person. Firstly, if I felt Snohomish were racist, I would neither represent you nor live here. Secondly, it's not my job to “change” you. There's already enough of me that needs improving as it is.

Let me continue to be clear: As I have said, Snohomish is profoundly special. We have the best example of small-town values found anywhere. You are the most-friendly, open, welcoming, inclusive, informed, and connected community I know of. Don't ever give consent to elected officials apologizing for you. Most importantly, keep on being be who you are. What Snohomish has, this country needs more of: Faith, Hope, Charity, and LOVE.

-John

360-282-3154

Snohomish is profoundly special. We have the best example of small-town values found anywhere. You are the most friendly, open, welcoming, inclusive, informed, and connected community I know of... keep on being who you are.

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Reflection of My First Year in Office

BY DONNA RAY, COUNCILMEMBER POSITION 1

The end of 2020 will mark the end of my first year as a Snohomish City Council member. Making the transition from chair of the Public Safety Commission to Council member has been an interesting path full of surprises and challenges.



months later by the civil unrest that had ramped up since 2012 in the fight for justice over the deaths of Michael Brown, Eric Garner and George Floyd. With limited ability to meet with our community, I watched as we became divided over these events with both sides needing their council

times, more so when rising issues can polarize a community. As the legislative body we are tasked with making policy and enacting laws on the behalf of our constituents. The Municipal Research and Services Center says it best: “The essence of the legislative process is the give and take of different interests and the search for a compromise that is acceptable to the majority.”

The first surprise was the sobering and humble experience of setting up and running a campaign. Contemplating what it means to be a representative, what message to stand behind, understanding the role of an elected official in a non partisan race.

to be their voice and stand behind their beliefs. I know where I stand on the issues, as a council member, an impartial representative, I knew that if I aligned with either side I would fail my community in my role.

Snohomish is a vibrant and politically active community. This makes my job easier because I know where people stand. As charged as this interaction can be it is crucial to successful representation.

Two big challenges occurred three months into my first year. Covid 19 broke into our world, followed two

Adhering to the role of council in our form of government and carrying it out is challenging in the calmest of

As I move forward into my next three years as your council member I hope I can continue to facilitate, listen and mediate towards the place where we focus not on what separates us but what we have in common.

-Donna



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Creating Lots: The Platting Process

BY GLEN PICKUS, PLANNING DIRECTOR

One of the more common land use processes in the City of Snohomish is the dividing of one parcel of land into several lots for residential development. This process is officially called “subdivision” but is commonly referred to as platting.

The only way to create new residential lots is through the platting process. If you’re creating four or fewer lots it’s called a short plat; more than four lots is called a formal subdivision or simply a plat.

While the general review process and criteria for approval is the same for both plats and short plats, the decision-making authority is different.

For details about the platting process see the infographic. However, the overall review process common to both follows these general steps:

1. Pre-application review
2. Preliminary Plat approval
3. Civil Plan approval
4. Final Plat approval
5. Building permit issuance

The Preliminary Plat approval process is where the big decisions are made and



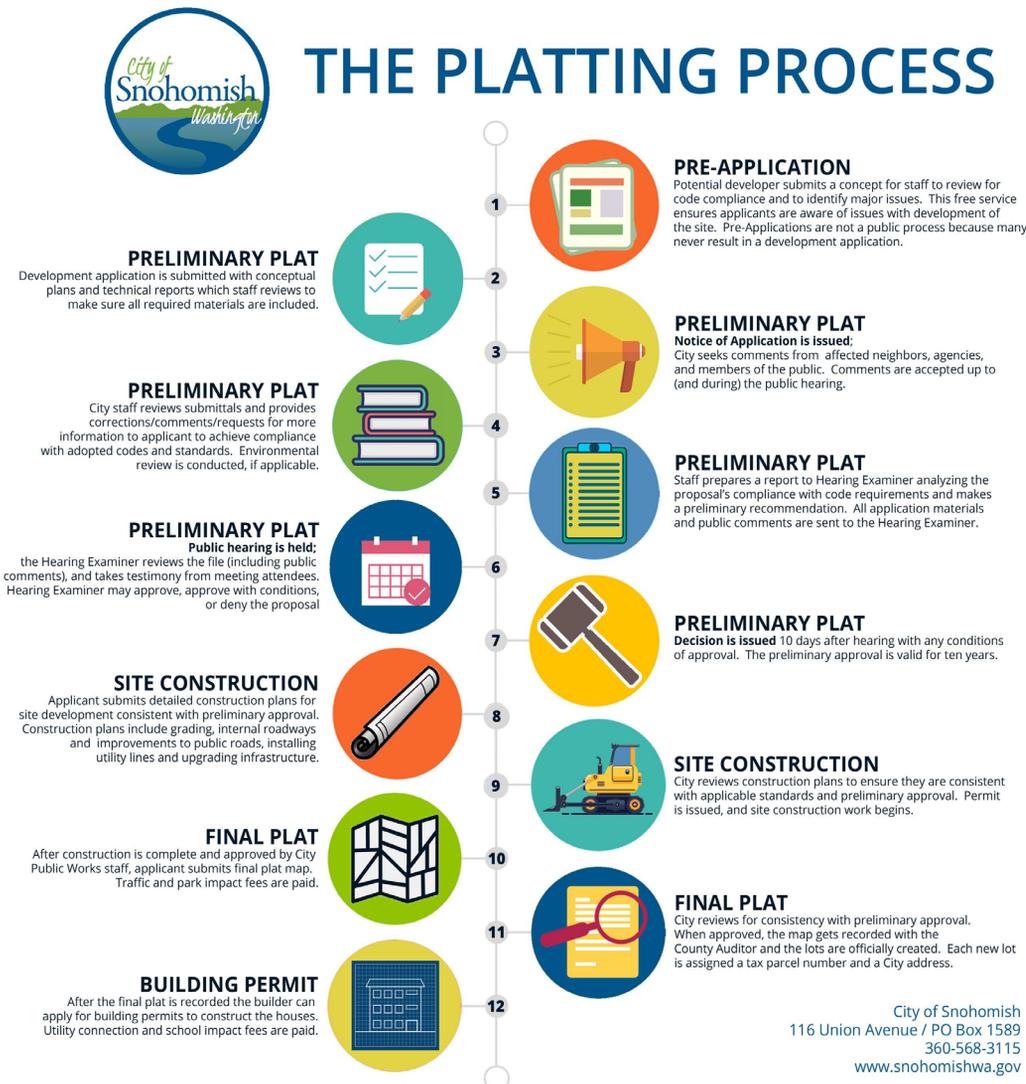
is where the public has an opportunity to comment on the proposed project.

The decision-making authority difference comes into play with preliminary plat approval. For plats the decision-

making authority is the City’s Hearing Examiner. The Hearing Examiner is a land use attorney contracted by the City to conduct all land use hearings, including preliminary plats. Because of this, preliminary plats require a public hearing. Preliminary short plats are approved administratively by the Planning Director and City Engineer so no public hearing is required.

However, both preliminary plats and preliminary short plats require a Notice of Application which is mailed to property owners within 300 feet of the project site and is posted on the property on one of the City’s large, orange land use notice signs. The Notice is also posted on the City’s website and other places including in the legal ad section of The Everett Daily Herald. This is done early in the process, shortly after the application is submitted to the City.

A Notice of Application does not mean the decision has been made. The Notice of Application lets the public know there is a proposed subdivision and asks for comments. The primary purpose of the comments is to provide City staff with information about the site or neighborhood that they might not be aware of.



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Midtown Planning District Project Update

Staff reviews subdivision proposals for conformance to relevant development regulations, including applicable state laws and the Municipal Code, which is adopted by the City Council. Frequently, they require the applicant to modify their plans in order to comply with the code. Staff also proposes conditions of approval to ensure the project is constructed correctly and to meet neighborhood concerns.

However, the City's authority to impose conditions of approval is limited. The City does not have authority to require a developer to fix historical neighborhood deficiencies that existed prior to the application. The City may only require the developer to contribute a proportionate share toward new impacts the development creates and there must be a reasonable nexus between the required improvements and the impacts created.

As required by the Growth Management Act and case law, the decision to approve a plat is determined by whether or not the proposal meets or exceeds all adopted code requirements and not by the public, even if the majority of public comments oppose the development.

If you have any questions about subdivisions or any other land use process please don't hesitate to contact Planning Director Glen Pickus via email at pickus@snohomishwa.gov or by calling him at 360-282-3173.

To keep up-to-date on all development proposals in the City visit the Development Projects web page at <https://www.snohomishwa.gov/179/Development-Projects> or subscribe to "City of Snohomish Planning & Development Services" news flashes at <https://www.snohomishwa.gov/list.aspx>.

The Midtown Planning District Project Task Force held its third meeting on Oct. 13 which was continued to Oct. 27. Due to the state-mandated Covid-19 precautions, the meeting was held remotely. In addition to all of the Task Force members, City Council liaisons, City staff and consultants, about five members of the public joined in.

The Task Force discussed policy, code, and design standard concepts for the Midtown area which were based on input from the Visual Preference Survey the Task Force participated in during Meeting #2.

The Midtown Planning District Project is studying the commercial area along Avenue D from Sixth Street north to the roundabout at SR9. The project's objective is to update the development regulations for the area so the land is redeveloped in a manner consistent with the community's vision and that makes the best use of the property. Two City Council goals for the project are to expand the city's tax base and to provide additional housing options, including affordable housing.

At the meeting, City staff and consultants proposed several new policies under existing Comprehensive Plan goals. One proposed policy was to create a new "Midtown" zoning district with distinct "south" and "north" overlay areas, each offering differing land uses and intensities.

Policies encouraging multi-family development in the Midtown District and also developing thriving safe, attractive and convenient commercial areas were also proposed. Another recommended policy was to allow higher densities and intensity of uses in the area in order to attract desirable commercial development and to respond to market conditions.

Development regulation and design standard concepts covered potential zoning regulations, block frontage design standards and site/building design



MIDTOWN
DISTRICT
SNOHOMISH

requirements.

The regulatory issues discussed included:

- What land uses to allow in the Midtown District;

- Density and height limits allowing taller buildings in the north overlay area;

- Streetscape design recommendations for wider sidewalks and planting strips;

- Block frontage design standards;

- Parking lot locations and relaxing parking requirements; and

- Preferred architectural character and roofline requirements.

Based on the Task Force's reactions to the proposals and their input, the consultants and staff team are drafting land use development regulations and design standards. Those drafts will be presented at a public open house for community members to review and comment on. The public will also have the opportunity at the open house to view drawings of how the former Snohomish County Public Works Yard at 1201 Ave. D, which is now vacant and being surplus by the County, might be developed under the proposed regulations. Details about when the open house will be offered and in what format have not yet been finalized.

For more information about the project go the Midtown Planning District Project web page at <https://www.snohomishwa.gov/706/Midtown-District> or contact Planning Director Glen Pickus via email at pickus@snohomishwa.gov or by calling him at 360-282-3173.

Entrepreneur *HER!*

The backbone of the Snohomish economy is fueled by small business, with over 900 businesses having fewer than 10 employees. In 2020, 30% of those businesses were owned by women.

Meet four local female business owners who embrace the challenges of entrepreneurship even during a pandemic. Read why they decided to strike out on their own and ways we as a community can support them.

Mary Burris, SIS Admin

With a focus on proactive support and excellent customer service, Mary Burris and her highly skilled team at SIS Admin were recently named one of the fastest growing companies in the region by the Puget Sound Business Journal.



What is your business?

SisAdmin is an IT Managed Services company providing outsourced IT services

What do you do?

We build and manage IT platforms that meet the demands of the 21st-century business — every day and without interruption, and have been serving King and Snohomish counties for the past 20 years.

What made you decide to go into business for yourself?

I was in 3rd grade when I started my first business, delivering papers. I always knew I would have my own business, I just didn't know what it would be. I really do enjoy helping people understand their technology. My first company idea was TechTudor (this just came to life this year for our learning channel).

What is your favorite part of owning a business?

When I started the business I wanted a flexible schedule to raise my kids. Now it is about making dreams come true. One dream was renovating the old mortuary in Snohomish to full fill my childhood dream of owning a corner store. I get the same

satisfaction as I watch my staff grow their families, buy their first home, and become my extended family.

In what ways have you had to pivot your business because of COVID-19?

We were built for this! I believe so strongly that, when you invest in preparation, you win in the long run. Having a continuity plan in place for, not only ourselves, but our valued clients was a game changer. In addition, the transition to the 'work from home' model was quite easy for us. This allowed us to move our efforts towards our clients and community quite quickly, giving us the opportunity and ability to help navigate the many hurdles they are experiencing.

How can the people of Snohomish help your business?

Quite simply, I would ask our community to spread the word! Like many of the other businesses in Snohomish, most of our customers come from referrals. If you know of someone that is looking to just stop the 'IT Management Drama', and desire a partner that will align their technology roadmap with their business goals, we are just the qualified and friendly company to work with!

Lauren Rick, Bone-A-Fide Dog Ranch

Lauren Rick was tired of designing software and wanted a change. So she started walking dogs while still living in New York City; but the big city didn't offer the space she wanted for the dogs. Fast forward ten years and a move across the country, Lauren now has grown her business to 17 employees and has six vans that travel the greater Seattle area to pick up and drop off dogs for "doggy day care."



What is your business? What do you do?

Bone A Fide Dog Ranch provides doggy daycare and boarding. Dogs have five acres of fully fenced land where they can run with the pack and play together. Bone A Fide's mission is to provide a fun and safe environment owners trust leaving their dogs.

What made you decide to go into business for yourself?

I wanted to create an organization that I believed in and I wanted the control to make my vision a reality. Not only providing an excellent service for my customers, but also a positive work environment for my employees. I saw a lot of wasted resources in other organizations and felt the key to a successful business was knowing when, where, and how to allocate resources properly.

What is your favorite part of owning a business?

I feel lucky to be doing what I love (working with dogs) and even luckier to be able to do it in a way that I want. I don't have to compromise my integrity and I can remain true to myself by providing a service I truly believe in. The look of pure happiness on a dogs face will never ever get old. And I get to see that every day from a lot of different dogs of all shapes, sizes and personalities.

In what ways have you had to pivot your business because of COVID-19?

With limited travel the need for dog boarding has become almost non-existent. Because this was half of our business Bone A Fide has focused on trying to attract more customers for our daycare service. I have also had to change our process for meeting new

customers (dogs and their humans) that would like to begin using our service. With social distancing, we are not allowing customers on the property thus limiting the amount of new customers we can sign up to use our service. Before COVID-19 we would sign up 20+ customers a week, currently we can do no more than 10. Also for the safety of my employees we are not providing tours of the facility. I needed to come up with a way for new clients to feel comfortable leaving their dogs in our care without seeing it and keeping a safe distance from us. My staff has been truly amazing at connecting with prospective clients (both dogs and humans) simply by describing a typical day at the ranch. It wasn't easy but we have figured out how to make it work.

How can the people of Snohomish help your business?

I have been so grateful to my clients for all the support they have shown Bone A Fide since COVID-19. Whether it was sending their dogs on a mini vacation when they weren't going anywhere, continuing to send their dogs to daycare, trusting my staff to adhere to all the safety protocols that have been put in place and most of all the kind supportive words have helped so much. I do believe the people of Snohomish should continue supporting small minority owned business and spreading the word that others should do the same.

Cassie Sackett, The Snohomies



With over 30,000 members, Cassie Sackett has created one of the most popular local Facebook groups on the platform.

What is your business?

Among other things I am the creator of The Snohomies. It's a Facebook group for the community of Snohomish County with an emphasis on the City of Snohomish.

What made you decide to go into business for yourself?

Honestly, The Snohomies started out as about 30 of my friends letting each other know what was happening around town... live events, good food, etc. As it grew I saw an opportunity to bridge people with local businesses. This platform has helped dozens of local businesses grow, some even to the point of discontinuing advertising because they have grown to capacity.

What is your favorite part of owning a business?

My favorite part of running The Snohomies is helping local businesses but also fostering new relationships and

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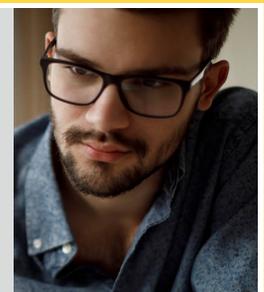
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—continued from page 9

friendships. But seeing someone find a lost relative or seeing how the community rises up when a member is down and needs help - that is the most satisfying.

In what ways have you had to pivot your business because of COVID-19?

With the goal of connecting local business to the people, The Snohomies as a business has not been interrupted. The only thing that changed in the beginning was offering free advertising for a month or two for anyone who wanted it.

How can the people of Snohomish help your business?

People of Snohomish can help by staying local and enjoying what Snohomish has to offer. My greatest joy would be to have no customers because each business is being used to their fullest capability.

Rachael Brown, Sweet Bee Home

With her background in architecture, interior design, and retail, Rachael is able to assist her valued customers with a broad spectrum of selection and decorating advice. She recently expanded her retail space to include the former visitor information center on First Street that will debut in November.



What is your business? What do you do?

Sweet Bee Home is a full service home decor and design company. We have several divisions within the Sweet Bee company. Currently, we have 2 retail locations and hope to open more.

We offer home staging and interior design, and launched an online ecommerce business. Our private label products are well known.

For instance, our 100% natural organic laundry soap sell up to 200 jars a week.

What made you decide to go into business for yourself?

We inspire people with our unique merchandising and furniture selections. We stock the store with one-of-a-kind and handmade finds to accent your home. We understand that our customers are our most important asset and we genuinely work hard to give them an amazing experience. We aren't just there to sell things, we work very hard to curate looks and selections, and to pull them together in a way that is beautiful, comfortable and approachable. We are excited to have guests in the store and love to talk design, look at their projects and help them make their homes what they have imagined. We are very fortunate to have such a loyal following and repeat customer business.

What is your favorite part of owning a business?

My favorite part of the business, is it is limitless. I have an entrepreneurial spirit and I am always creative and coming up with new things. My passion is finding pieces and putting together a complete look or using pieces in a way that you wouldn't think. I think the ability to do or become whatever you want is an amazing gift and that fuels me. I think that is the best part of owning your own business, you get to decide

how much and how far you can go. And that is exciting to me, it drives me to just do more and that every idea that I come up with, we can implement it. The skies the limit and that's where we are headed.

In what ways have you had to pivot your business because of COVID-19?

We did have to pivot with COVID, especially during the lockdown. In a time when no or very little money was coming in, I invested thousands into our website and ecommerce site. We are very lucky for our natural laundry following and our loyal customers. Our website produced enough sales to keep us paying all the overhead while we were closed. We had voicemail announcements and signage about our website, made appointments with single customers, we really had to hustle and do about 10 times the work to keep it going, but it paid off and we were able to pay all of our bill's, stay open and continue to help people design beautiful spaces.

How can the people of Snohomish help your business?

We have always felt very fortunate to have a business in Snohomish, it isn't just a place to come buy stuff. It is a destination, a place to come and be inspired and find beautiful things and see displays full of creativity and whimsy and elegance.

The people here have helped us become what we are and we are truly thankful, without you we couldn't achieve our dreams. So for people of Snohomish please continue to come see us, support us online, tell your friends to come see us, realtors stage with us, it just leads more people to our little town. And we will keep welcoming you, inspiring you and creating with you. It's what we do best and we love it.

Staff Spotlight: Brennan Collins

Tell us about yourself.

Prior to working for the City, I have spent the last 20+ years in the construction industry. I started out as a laborer for a home builder, and after college worked my way into estimating and project management in heavy civil, industrial, and ultimately municipal construction. Throughout my career, I have had the opportunity to travel and work on many amazing projects including the central artery in Massachusetts (big dig), bidding geothermal plants in New Zealand, and military airfields in Hawaii. Even though I have very much enjoyed it, I am very excited to be back in Snohomish full time where I live with my beautiful wife Emily, 3 cats, 2 chocolate labs, and our son Keegan who was born last December.



What do you enjoy about your job?

My favorite aspect of my job is teaming up with the community and staff to turn something that was not being

fully utilized into something useful that people will enjoy. Watching someone drive down a road, go to a school, play in a park that you helped build is a wonderful and rewarding feeling.

What is the biggest challenge you are currently working on?

The Snohomish Carnegie Building is by far my biggest challenge. New

construction is a lot more straightforward than this. Working on an old building like the Carnegie, we have had no shortage of unexpected challenges and it's no small feat to fuse 1900's technology with modern construction and building standards. However it has been very exciting there are not many buildings with this much history being worked on and I feel very lucky to get to be a part of it.

How do you like to enjoy your off-time and why?

I love to spend time with my family and getting outdoors whenever I can. Camping, hiking, trail running, backpacking, mountaineering, rock climbing, you name it - if it involves getting outside and being active. I also enjoy woodworking and have a shop setup at my house where I make a lot of different furniture, cutting boards, shelves, and things that we need.



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Additional 20mph Speed Limits Coming to More Neighborhoods

BY YOSHIHIRO MONZAKI, CITY ENGINEER

While there are several ways to make our City streets safer, managing speed must be at the top of the list. Unsafe speeds cause about 10,000 deaths a year in the U.S. A few miles per hour difference can make a big impact, especially for pedestrians.



and 22nd Streets.

This winter the City plans to add 20 mph limits to three neighborhoods based on citizen feedback: 1) Fifth Street, Seventh Street and Avenue J near Snohomish High School, 2) Pine Avenue neighborhood south of Second Street, and 3) Mill Avenue neighborhood between Tenth and Seventh Streets.



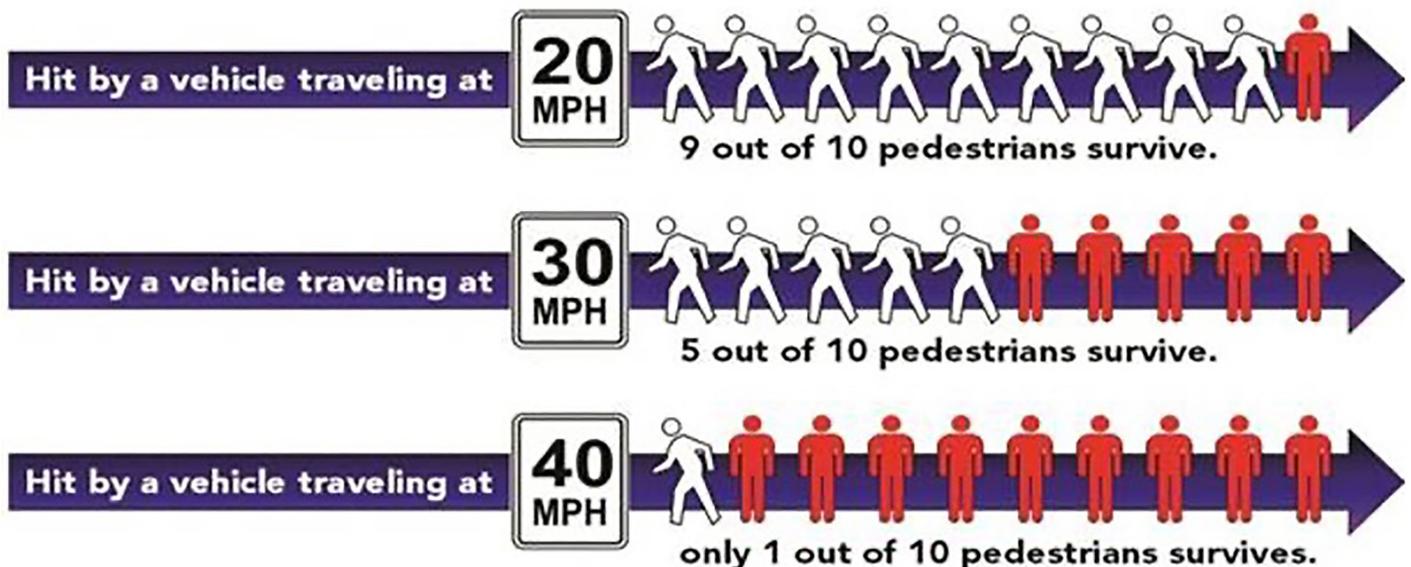
Pedestrian Survival (from the Vision Zero Network):

“Vehicle speeding in residential neighborhoods is one of the most common complaints from citizens,” stated Mayor John T. Kartak.

In 2013, the State Legislature passed the “Neighborhood Safe Streets Bill.” to allow cities to establish a maximum speed limit of 20 mph on a “non-arterial highway”. In 2018, Mayor Kartak reduced the speed limit from 25 mph to 20 mph on First Street between Avenue D and Cedar Avenue. In 2019, the Council supported his decision to implement a 20 mph limit on Pine Avenue between 16th

In standard practice (given the cost and limits of law enforcement, prosecution and the courts), vehicles traveling 26 mph to as high as 32 mph would typically not receive a speeding ticket in a 25 mph zone. The reality is that most local neighborhoods want the average speed of a vehicle to be closer to 20 mph. This is a large difference. Most citizens understand intuitively the impact of a 3,500+ pound vehicle on the human body, especially at speeds over 20 mph.

If you have questions about the program, email Yosh Monzaki, City Engineer, at monzaki@snohomishwa.gov



Fall 2020 Special Events

November 8-19

Snohomish Restaurant Week
historicdowntownsnhomish.org

November 14-December 5

Holiday Charm Walk
historicdowntownsnhomish.org

November 9

Historic Downtown Giving Trees
historicdowntownsnhomish.org

November 12, 13, & 14

Holiday Open House
historicdowntownsnhomish.org

November 14

Harvested Holiday Market
snhomishfarmersmarket.org

November 12-21

Historic Downtown Window
 Decorating Contest
historicdowntownsnhomish.org

November 28

Santa Arrives &
 Christmas Tree Lighting
historicdowntownsnhomish.org

November 28 & 29

Socially-Distanced Photos
 with Santa at Randolph Cellars
historicdowntownsnhomish.org

December 5 & 6

Scavenger Hunt for Children
historicdowntownsnhomish.org

December 20

Parlour Tour
snhomishhistoricalsociety.org

December 16-24

Chase the Grinch Out of Snohomish
 Fun Walk/Run 5K or 10K
historicdowntownsnhomish.org

December 18 & 19

Snohomish Beer Run
historicdowntownsnhomish.org

December 19 & 20

Snohomish In-Person Run/Walk
historicdowntownsnhomish.com

December 19

Freestyle Christmas Light Cruise
historicdowntownsnhomish.org

December 21

Winter Solstice Walk
historicdowntownsnhomish.org

January 16-February 28, 2021

Snohomish Winter Birding Festival
Snobird.org

January 30, 2021

Groundfrog Day
SnohomishChamber.org




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About Shar

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Community Spotlight: Snohomish Education Foundation

The Snohomish Education Foundation (SEF) is a 501(c)(3) non-profit organization dedicated to supporting student success through scholarships, classroom grants, District grants, and the Hansen Shoe Fund. As a community-based organization, the Foundation relies on private donors and volunteers to carry out their mission of fostering learning by expanding opportunities for Snohomish School District students. SEF was founded in 1986 by Marian Berge and Mal Harding to support students and programs in the Snohomish School District.

COVID-19 has challenged and disrupted the lives of our students, teachers, and families in the Snohomish School District. In homes across the district (instead of classrooms),

parents and educators are discovering new – and different ways for our kids to learn. SEF has also been challenged, but their board members and great volunteers are determined to continue to provide quality education and educational opportunities now –for all of our students in the Snohomish School District.

Traditionally, this fun community event supporting education in the Snohomish School District happens in a packed ballroom every fall, but things are different this year. While times have definitely



changed, the need to provide outstanding education in Science, Technology, Engineering, Math, Literacy, and Special Needs have not.

To help continue funding quality learning opportunities, SEF invites you to join your neighbors and friends at their 2020 Virtual Auction, which will be live-streamed online, Friday, November 20th, and also on Wednesday – Monday, November 18th – 23rd, for six days of online bidding fun! Hear student stories, and anecdotes from teachers and families. To register for this fun event, click to: <https://snoed.ejoinme.org/2020auction>, www.snoed.org, or look for SEF on Facebook, Linked In, or Instagram. If you are interested in being an auction or annual sponsor, please contact Ken Hammond, Executive Director, at: ken@snoed.org or call 360-568-5292.

SEF's mission of supporting students, educators, and families in the Snohomish School District is the basis of all work in the past, all work right now, and all work in the future. Different times. Different methods. Same focus on mission. YOU can support this work by registering and attending this Virtual Auction from the comfort of your own home. Get your family and friends together for a socially safe event on November 20th at: <https://snoed.ejoinme.org/2020auction>



SAVE THE DATE

Snohomish Education
Foundation

Dream Big

2020 Virtual Auction
Friday, November 20, 2020
Live Stream Event 7 - 8 pm



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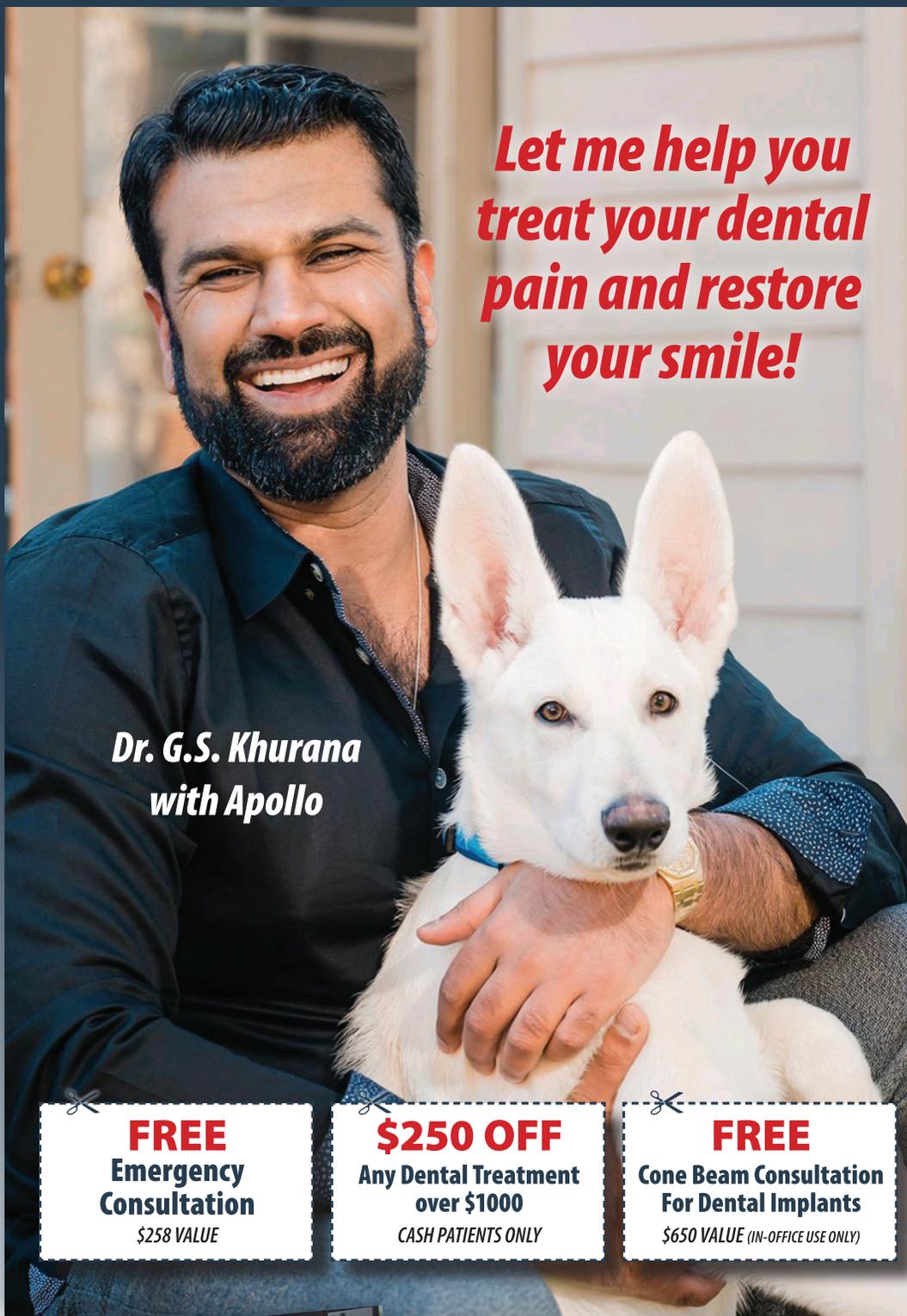
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- Nutrition Counseling
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