



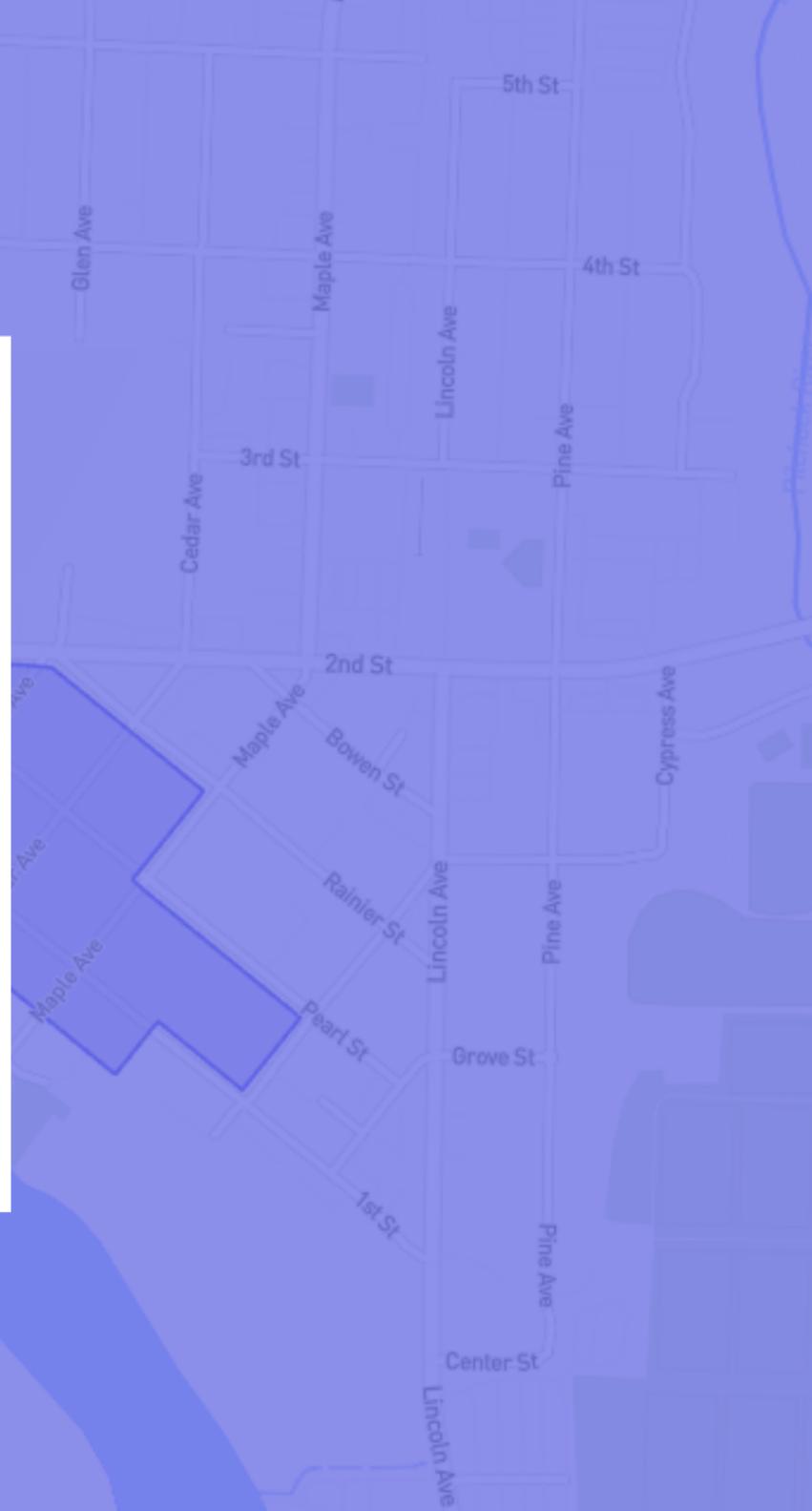
Historic Business District 2023-2025

Property:

- HB** **Historic Business District** Jan 1 - Dec 31, 2023
Avenue A, Snohomish, WA 98291
- HB** **Historic Business District** Jan 1 - Dec 31, 2024
Avenue A, Snohomish, WA 98291
- HB** **Historic Business District** Jan 1 - Dec 31, 2025
Avenue A, Snohomish, WA 98291



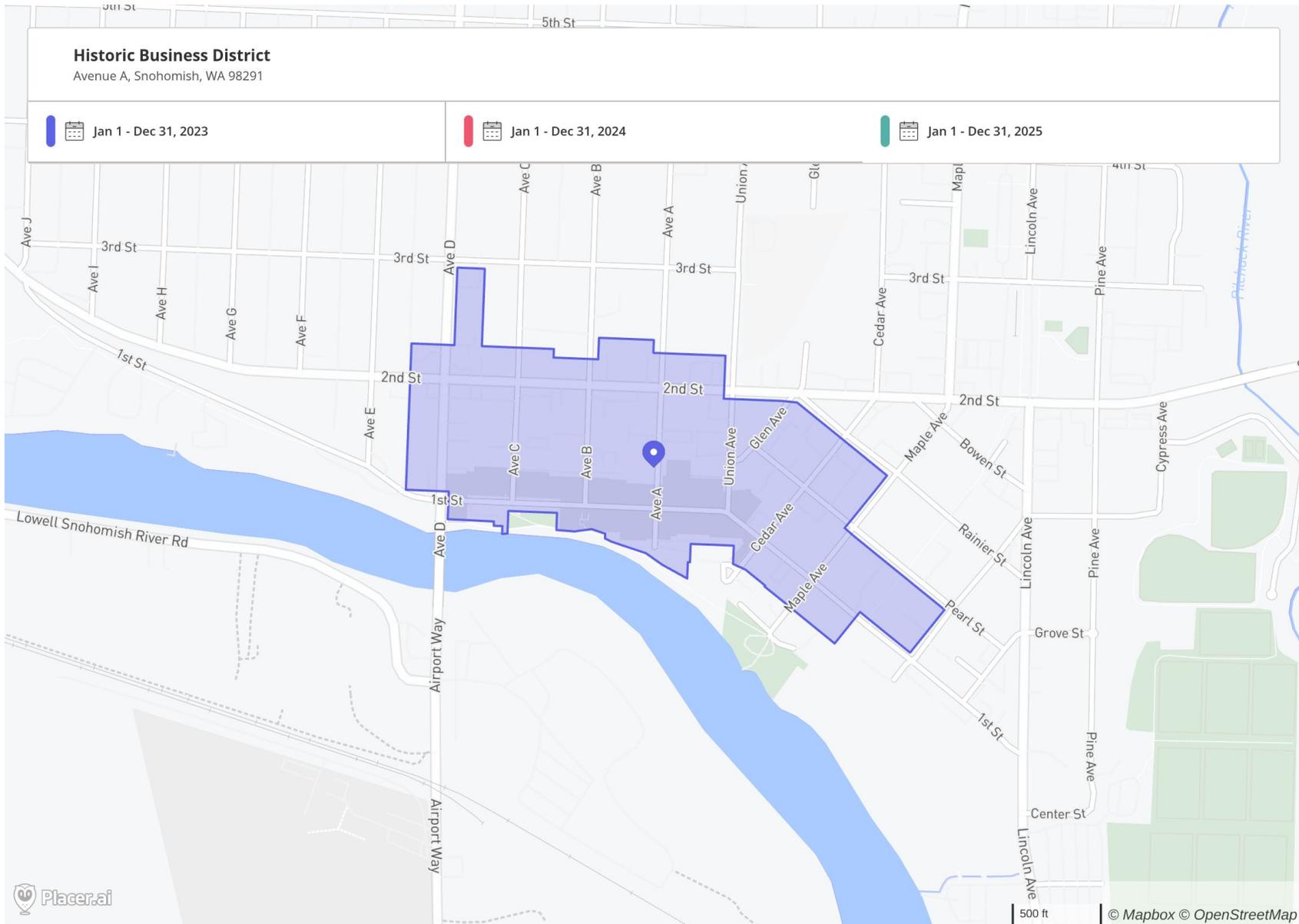
Scan to view on placer.ai platform





Historic Business District 2023-2025

Time Compare





Historic Business District 2023-2025

Time Compare

Metrics

Metric Name	Historic Business District Avenue A, Snohomish, WA	Historic Business District Avenue A, Snohomish, WA	Historic Business District Avenue A, Snohomish, WA
Visits	2.2M	2.2M	2.3M
Visitors	650.4K	655K	653.6K
Visit Frequency	3.39	3.36	3.53
Avg. Dwell Time	96 Min	95 Min	94 Min
Panel Visits	69.6K	82.9K	108.8K
Visits YoY	+6.3%	>-0.5%	+4.7%
Visits Yo2Y	+19.8%	+6.2%	+4.6%
Visits Yo3Y	+71.2%	+19.7%	+11.2%

Historic Business District - Jan 1st, 2023 - Dec 31st, 2023

Historic Business District - Jan 1st, 2024 - Dec 31st, 2024

Historic Business District - Jan 1st, 2025 - Dec 31st, 2025

Data provided by Placer Labs Inc. (www.placer.ai)

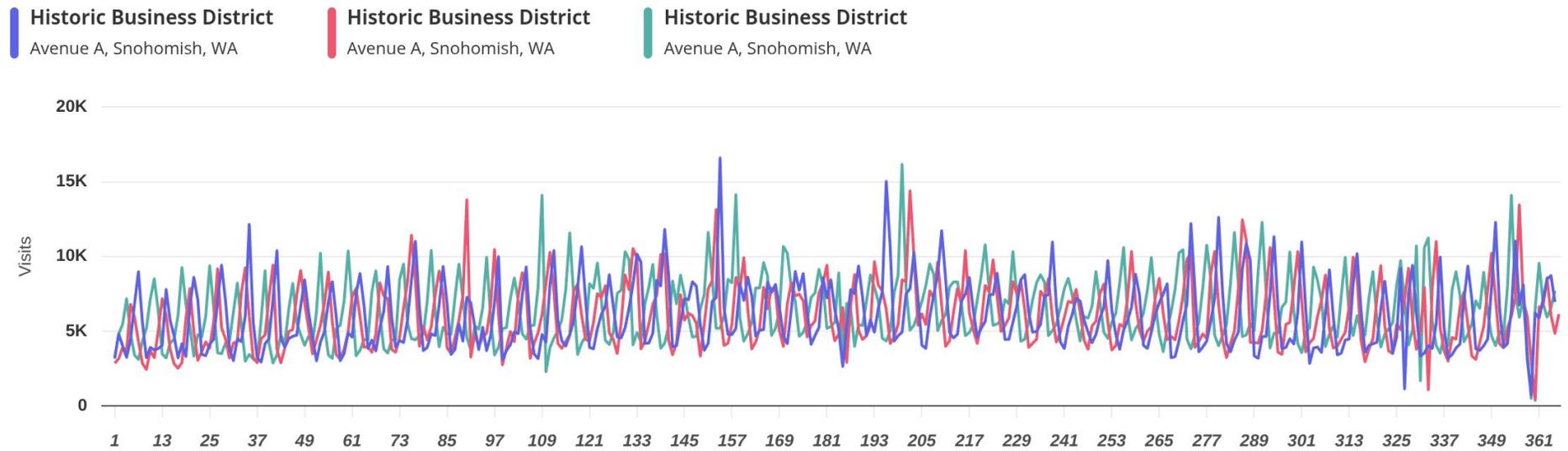




Historic Business District 2023-2025

Time Compare

Visits Trend



Daily | Visits

Historic Business District - Jan 1st, 2023 - Dec 31st, 2023

Historic Business District - Jan 1st, 2024 - Dec 31st, 2024

Historic Business District - Jan 1st, 2025 - Dec 31st, 2025

Data provided by Placer Labs Inc. (www.placer.ai)





Audience Overview

Summary

Properties	Median Household Income	Bachelor's Degree or Higher	Most Common Ethnicity	Persons per Household
Historic Business District Avenue A, Snohomish, WA	\$118.9K	37.6%	White (71.7%)	2.73
Historic Business District Avenue A, Snohomish, WA	\$118.3K	38.1%	White (71.8%)	2.71
Historic Business District Avenue A, Snohomish, WA	\$118K	37.9%	White (72.3%)	2.7

[Historic Business District](#) - Jan 1st, 2023 - Dec 31st, 2023

[Historic Business District](#) - Jan 1st, 2024 - Dec 31st, 2024 | Data Source: STI: Popstats

[Historic Business District](#) - Jan 1st, 2025 - Dec 31st, 2025

Data provided by Placer Labs Inc. (www.placer.ai)

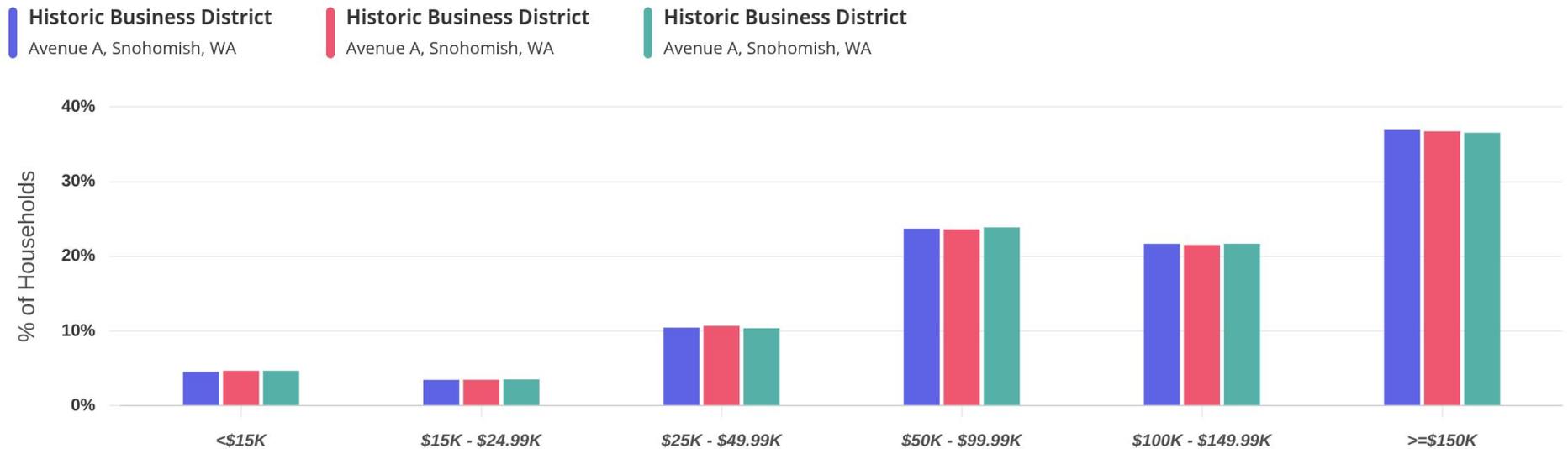




Historic Business District 2023-2025

Time Compare

Household Income



Historic Business District - Jan 1st, 2023 - Dec 31st, 2023

Historic Business District - Jan 1st, 2024 - Dec 31st, 2024 | Data Source: STI: Popstats

Historic Business District - Jan 1st, 2025 - Dec 31st, 2025

Data provided by Placer Labs Inc. (www.placer.ai)

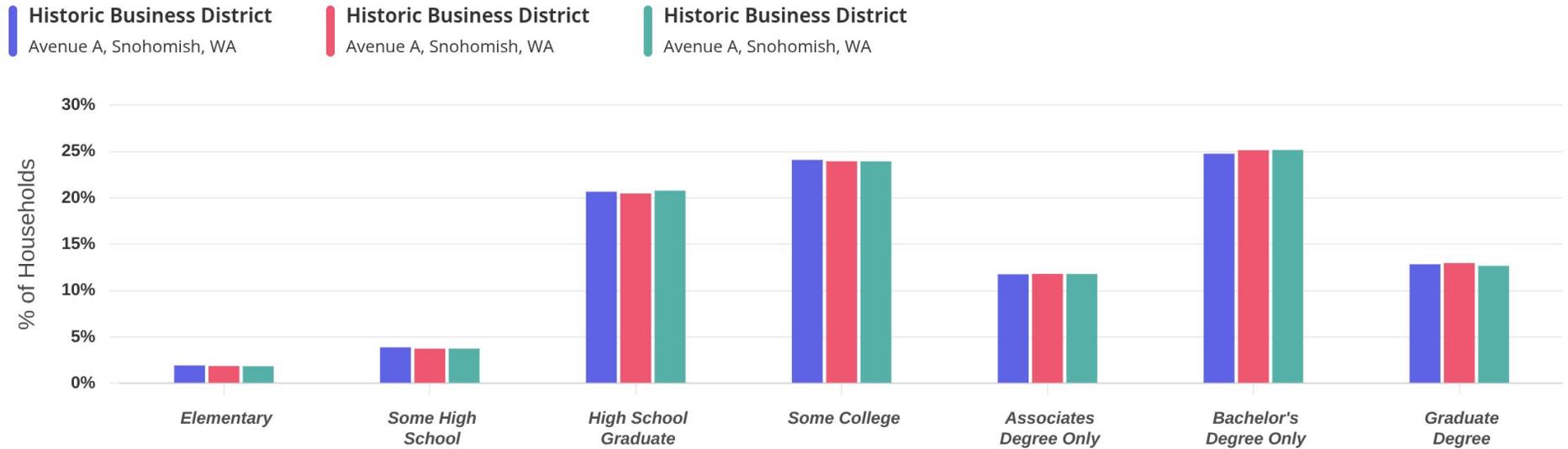




Historic Business District 2023-2025

Time Compare

Education



Historic Business District - Jan 1st, 2023 - Dec 31st, 2023
 Historic Business District - Jan 1st, 2024 - Dec 31st, 2024 | Data Source: STI: Popstats
 Historic Business District - Jan 1st, 2025 - Dec 31st, 2025
 Data provided by Placer Labs Inc. (www.placer.ai)

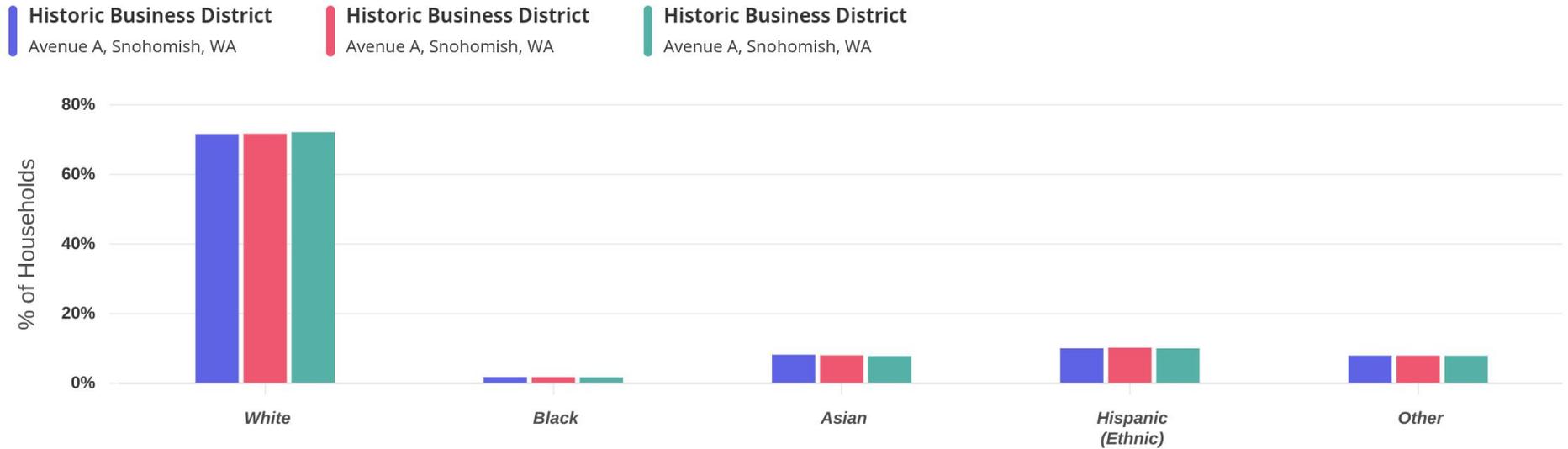




Historic Business District 2023-2025

Time Compare

Ethnicity



Historic Business District - Jan 1st, 2023 - Dec 31st, 2023

Historic Business District - Jan 1st, 2024 - Dec 31st, 2024 | Data Source: STI: Popstats

Historic Business District - Jan 1st, 2025 - Dec 31st, 2025

Data provided by Placer Labs Inc. (www.placer.ai)

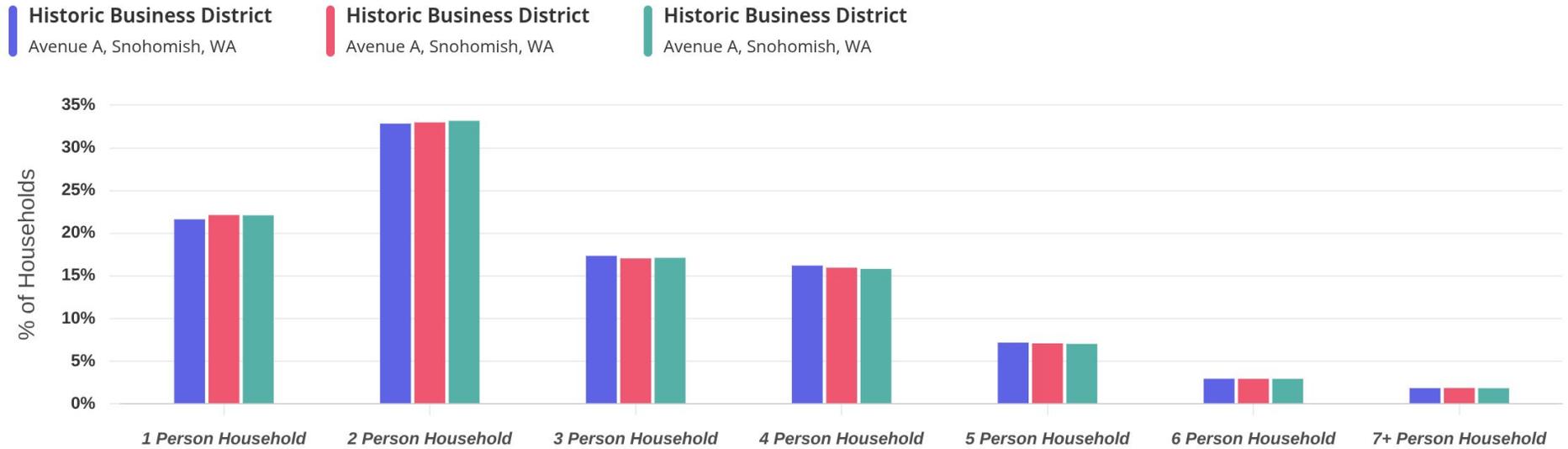




Historic Business District 2023-2025

Time Compare

Household Size



Historic Business District - Jan 1st, 2023 - Dec 31st, 2023
 Historic Business District - Jan 1st, 2024 - Dec 31st, 2024 | Data Source: STI: Popstats
 Historic Business District - Jan 1st, 2025 - Dec 31st, 2025
 Data provided by Placer Labs Inc. (www.placer.ai)

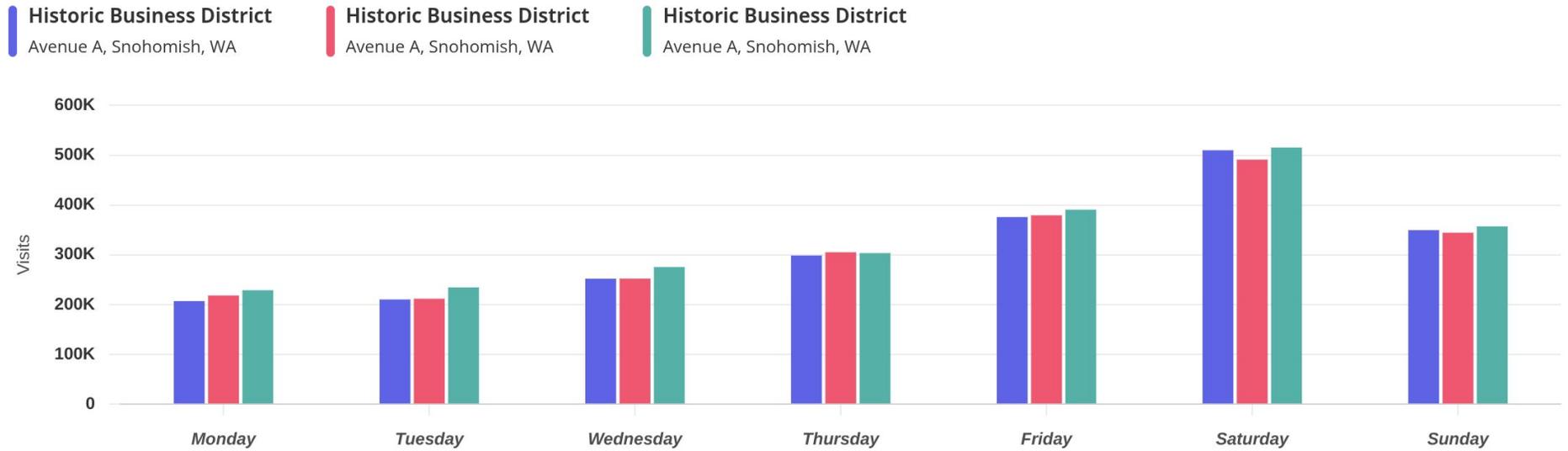




Historic Business District 2023-2025

Time Compare

Daily Visits



Visits

Historic Business District - Jan 1st, 2023 - Dec 31st, 2023

Historic Business District - Jan 1st, 2024 - Dec 31st, 2024

Historic Business District - Jan 1st, 2025 - Dec 31st, 2025

Data provided by Placer Labs Inc. (www.placer.ai)

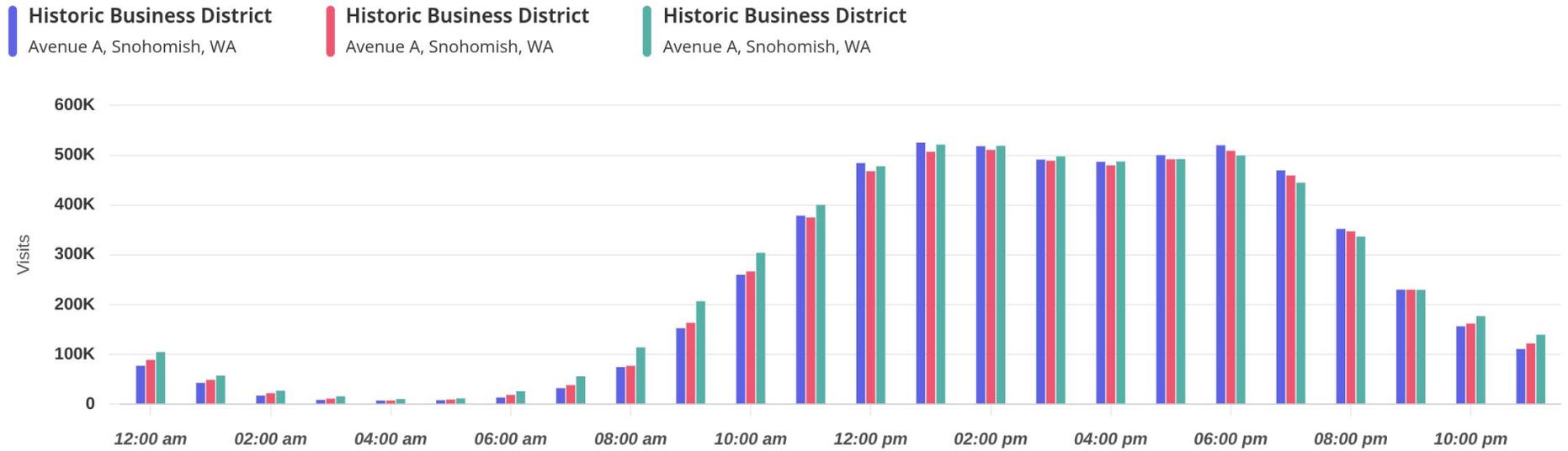




Historic Business District 2023-2025

Time Compare

Hourly Visits



Visits

Historic Business District - Jan 1st, 2023 - Dec 31st, 2023

Historic Business District - Jan 1st, 2024 - Dec 31st, 2024

Historic Business District - Jan 1st, 2025 - Dec 31st, 2025

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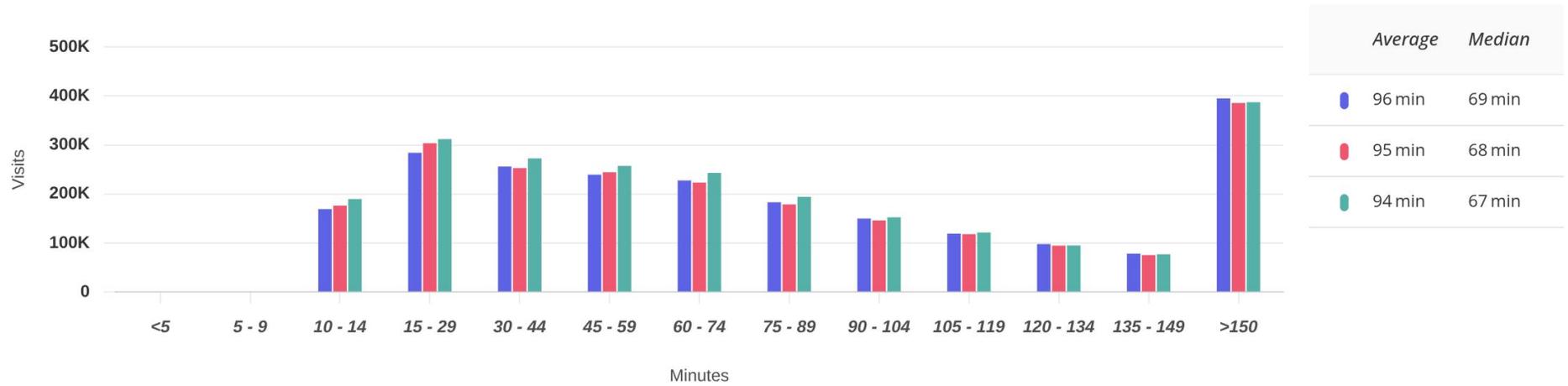


Historic Business District 2023-2025

Time Compare

Visit Duration

■ Historic Business District Avenue A, Snohomish, WA
■ Historic Business District Avenue A, Snohomish, WA
■ Historic Business District Avenue A, Snohomish, WA



Visits

Historic Business District - Jan 1st, 2023 - Dec 31st, 2023

Historic Business District - Jan 1st, 2024 - Dec 31st, 2024

Historic Business District - Jan 1st, 2025 - Dec 31st, 2025

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