

## Upcoming City Council Agenda Items

January 5, 2016

### 7:00 Regular Meeting

- [Presentation](#) to elect Mayor and Mayor Pro-tem for two-year term
- [Presentation](#) to introduce new employee
- [Action](#) to select Council liaisons to Boards and Commissions
- [Action](#) to adopt Ordinance amending warrant signature requirements
- [Action](#) to approve letter of support for Sound Transit III ballot measure
- [Discussion](#) to review Council rules and procedures
- [Discussion](#) reviewing fireworks code
- [Discussion](#) regarding Ordinance 2296 – Title 14 Clean-up

*The agenda list above is partial and tentative. For further information, click here for the City website:*  
<http://www.snohomishwa.gov/AgendaCenter/City-Council-Agendas-1>

## Google's *Let's Put Our Cities on the Map* workshops to help small businesses succeed on the web

The Snohomish Chamber of Commerce is helping our small businesses grow their presence online with a series of *Let's Put Our Cities on the Map* workshops. The first workshop will help attendees ensure their basic business information is correct and verified in Google's directory of local businesses. This workshop will be hosted twice on January 14 at the Snohomish Public Library from 9:30 a.m. to 10:30 a.m. and from 11:45 a.m. to 12:45 p.m.

*Let's Put Our Cities on the Map* is part of Google's *Get Your Business Online* program and aims to bring community members, business owners, and civic leaders together to help small businesses succeed on the web. The Google Local Business Directory Listing workshop is being coordinated by Lee Alley, a Snohomish business owner and Chamber member, and a Google Local City Partner.

Pam Osborne, the Snohomish Chamber's Manager, said: "We are very pleased to sponsor this project to help more of our Chamber members and area businesses be represented accurately and thoroughly when customers search online. We're inviting all Eastern Snohomish County Chambers to share with their local businesses the opportunity to reserve a seat and join with us in these workshops."

The Chamber is sponsoring these workshops in partnership with the Snohomish Economic Development. Debbie Emge, Economic Development Manager, is also a Google Local City Partner.

"4 out of 5 consumers use search engines to find local information nearby, yet only 37% of businesses have claimed their listing on a search engine," says Soo Young Kim, Head of Small Business Engagement at Google. "Small businesses are the engine of local economies and when they flourish, their communities do as well."

*Let's Put Our Cities on the Map* is a program designed to empower communities to support their local businesses and encourage them to get on the map. Local businesses keep our communities strong; when we help them succeed on the web, they make our communities even stronger.

To learn more about the program and request a seat reservation visit [www.SnohoWorkshop.com](http://www.SnohoWorkshop.com)

December 18, 2015  
[www.snohomishwa.gov](http://www.snohomishwa.gov)

# New and Returning Members Sworn in for City Council

One new and two returning members of the City Council were sworn into office on December 15 to make them ready to assume their offices effective January 1, 2016.

New City Councilmember Zach Wilde was sworn into office for Council Position #3. Returning City Councilmember Lynn Schilaty was sworn into her third term of office for Council Position #1, and returning City Councilmember Karen Guzak was also sworn into her third term of office for Council Position #2.

All Councilmembers are serving four-year terms. These elections are regularly scheduled every two years and staggered so that only three or four of the Council positions are up for election at one time. The next election for City Council will be for positions #4, 5, 6 and 7 and will be held in 2017.

At the first 2016 meeting of the City Council on January 5, the Council will elect a mayor and mayor pro tem for two-year terms. Councilmember liaisons to each of the City's standing and ad hoc advisory boards and commissions are also scheduled to be selected at that meeting.

At the December 15 City Council meeting, Councilmember Paul Kaftanski was presented with a plaque from his fellow Councilmembers in appreciation of his service to the City. The plaque reads:

*For your dedication to the City of Snohomish  
As a City Councilmember,  
And for your many contributions to making  
Snohomish a better community,  
The City Council wishes to  
Express its deepest thanks.*



*Councilmember Paul Kaftanski  
Honored for his service to the City*



*Mayor Karen Guzak*



*Councilmember Lynn Schilaty*



*New Councilmember Zack Wilde*

## 2015 Calendar:

**Christmas Holiday**  
Friday, December 25  
CITY HALL CLOSED

## More Events to Celebrate the Season



Thank you to Historic Downtown Snohomish for coordinating many of the festive events in downtown Snohomish throughout the holiday season for our community and visitors to enjoy. The events continue with free Santa photos on Saturday and Sunday and musical performers. Then on Saturday evening from 6-7 p.m. join us on First Street for the Freestyle Christmas Light Cruise. Whether you want to light up your vehicle and join the [parade](#) or just watch from the sidewalk, this is always a fun sight to see!

Then following the parade the Snohomish Kiwanis will host, in partnership with the participating businesses, the [Ugly Christmas Sweater Contest Pub Crawl and Poker Walk](#). Registration is from 6:30-8:30 p.m. and the contest winners will be announced at 10 p.m. at the Oxford Saloon.



On Monday, come down to the Snohomish River Trail to enjoy the [Winter Solstice Candlelight Walk](#) presented by Yoga Circle Studio. The walk is from 4:30-7:30 p.m. Come walk the riverside trail lined with luminaries. The trail has many entries off of First Street between Maple Avenue and Avenue D.

