



# CITY OF SNOHOMISH

P.O. BOX 1589 | SNOHOMISH, WASHINGTON 98291 | (360) 568-3115 | WWW.SNOHOMISHWA.GOV

## **NOTICE OF SPECIAL MEETING**

### **SNOHOMISH CITY COUNCIL**

**TUESDAY**  
**May 19, 2020**  
**5:00 p.m.**

### **WORKSHOP AGENDA ON NEXT PAGE**

#### **Remote On-Line/Phone Access ONLY Via "Zoom":**

Pursuant to City of Snohomish's **Resolution 1408** adopting procedures for holding public meetings consistent with State law, and in accordance with the Governor's Proclamation 20-25, "Stay Home Stay Healthy" order to reduce the risk of exposure and the spread of contagious viruses through social interactions, the May 19, 2020 workshop and regular meeting of the City Council will be held utilizing remote access. The public is invited and encouraged to participate by calling in, and listening to the live meeting, or by accessing the audio recording that will be made available afterward. Instructions for calling into the live meeting are provided below.

The Council may propose to forgo taking oral citizen comments during the meeting; therefore, the public is strongly encouraged to submit their comments in writing prior to the meeting.

We want to hear from you. The public is encouraged to submit written comments prior to the meeting by emailing it to the City Clerk at: [adams@snohomishwa.gov](mailto:adams@snohomishwa.gov) before 8 a.m. on Monday, May 18, 2020 to be included as part of the public record for that meeting.

**To access the ONLINE Zoom remote meeting, please use the following link (external/internal speakers required):** <https://us02web.zoom.us/j/81842434229>

**Meeting ID:** 818 4243 4229

**To PHONE-IN without a computer, or if your computer does not have an audio feature, dial:**

+1 669 900 6833 or  
+1 346 248 7799

**YOU WILL BE PROMPTED TO ENTER THE MEETING ID# --**

**Meeting ID:** 818 4243 4229

**THEN, YOU WILL BE PROMPTED TO ENTER A PARTICIPANT NUMBER --  
ENTER THE # SYMBOL**



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TUESDAY  
May 19, 2020  
5:00 p.m.

### WORKSHOP AGENDA

- 5:00 1. **CALL TO ORDER**
2. **DISCUSSION ITEM:** 2021-2022 Budget - Strategic Planning and Goal Setting  
(P.3)
- 5:55 3. **ADJOURN**

**DISCUSSION ITEM 2.**

**Date:** May 19, 2020

**To:** City Council

**From:** Councilmembers Tom Merrill, Jason Sanders and Steve Dana

**Subject:** **2021-2022 Budget - Strategic Planning and Goal Setting**

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Tonight's Workshop Agenda:

1. Review the 2019-2020 Council Goals (Attachment A);
2. Review the suggested format for documenting future goals (Attachment B); and
3. Give all Councilmembers the opportunity to voice areas of future importance.

Over the next few weeks, each Councilmember can develop and expand their ideas from tonight's meeting into written goals. Councilmember's should plan to bring those draft goals or goal ideas to the 2021-2022 Budget Workshop scheduled for Tuesday, June 23, 2020 starting at 5:00 p.m. The June 23 Workshop is expected to be approximately 2 to 3 hours in length.

**ATTACHMENTS:**

- A. 2019-2020 Council Goals
- B. Goal Setting Process

**CITY COUNCIL GOALS FOR 2019 AND 2020**

- ❖ Partner with public agencies and non-profit organizations and explore incentives and regulatory tools the City can use to facilitate the development of additional affordable housing units;
- ❖ Increase pedestrian safety, including for children and disabled users;
- ❖ Renew proactive discussions with Lake Stevens and Snohomish County regarding the North Planning Area;
- ❖ Market the Pilchuck District, a sub-area of the City that went through an extensive public outreach process, and identify barriers to development;
- ❖ Complete a land use feasibility study of the areas around SR9, Bickford Avenue, and Avenue D that are north of Sixth Street, both within the City and in the urban growth area, which includes the County-owned vacant 9.5 acre property by Avenue D and 13th Street, to understand which land use designations would best spur economic development;
- ❖ Explore opportunities to diversify the City's economy and revenues that provide basic services like law enforcement and transportation; and
- ❖ Work with local businesses and Historic Downtown Snohomish (HDS) to address solutions to parking on First Street.

Goals are not ranked or prioritized in any order

## ATTACHMENT B

### GOAL SETTING PROCESS

- ▶ Write the goal
- ▶ State why it is important
- ▶ Identify proposed completion time period
- ▶ Identify who should be involved
  - ◆ Define their role, if important (approve, review, edit, etc.)
- ▶ Estimate scope of effort (\$\$, hours of effort, ...)
- ▶ Identify completion criteria:
  - ◆ *Success* - What factors identify when the goal has been met (how will we know it when we see it)

#### ***Reference Documents:***

City of Snohomish 2019-2020 Adopted Budget (includes Council Goals for 2019/2020):  
<https://www.snohomishwa.gov/DocumentCenter/View/5245/2019-2020-Recommended-Budget-?bidId=>

City of Snohomish Strategic Plan 2014 – 2018:  
<https://www.snohomishwa.gov/DocumentCenter/View/285/Snohomish-Strategic-Plan-2013-2018>

AWC 2020 Legislative Priorities: <https://wacities.org/docs/default-source/Legislative/legpriorities.pdf?sfvrsn=8>

Economic Alliance Snohomish County Regional Policy Priorities 2020 Legislative Session:  
<https://www.snococities.org/resources/Documents/EA%20Regional%20Priorities%202020%20Legislative%20Session.pdf>

## **SAMPLE**

### **Snohomish City Council Goals 2020**

#### **Review and Assess City of Snohomish Strategic Plan 2014-2018 for updating or replacing.**

The last strategic plan, *Imagine Snohomish*, was developed and issued in 2013 to cover the years 2014-2018. The defined strategies from this Plan are referenced and provide guidance in planning, City staff recommendations, and development of Ordinance/Resolutions. Since the intended scope, 2014-2018, is now exceeded, a review and assessment of these strategies (and values) for relevance and applicability to present and emerging issues, needs, and opportunities is appropriate.

The intended outcome from this goal is a decision on a path for proceeding. Options may include: do nothing, incremental updates, a strategic planning process, or other some other emergent possibility.

The review, assessment, and recommendation to complete by year-end.

The review with comments and recommendations should include existing Boards and Commissions, City of Snohomish department heads, the Mayor, and City Council members. The City Council will put forth the final recommendation.