



City Manager's Friday Newsletter

Citizens Invited to Contribute To New City Strategic Plan

Community Open House Monday, February 11

Snohomish citizens are invited to contribute their ideas and comments for the City's strategic plan update at an open house meeting from 6:00 pm to 8:00 pm on Monday, February 11 at the Snohomish Library's Multi-Purpose Room.

The City's first strategic plan—"Imagine Snohomish: Promoting Vitality and Preserving Character"—was initially developed with the assistance of a Citizens Advisory Committee in 2006. That plan is now being updated by a new Citizens Advisory Committee (CAC) appointed by the City Council.

The purpose of the February 11 meeting is to seek citizen ideas and comments about the emerging goals and strategies developed so far by the committee. All of the initial strategic goals and actions developed by the committee will be displayed for comment, and citizens will also have the opportunity to suggest new strategies and actions that are not currently part of the committee's recommendations. Members of the CAC, City staff, and consultants will be on hand also to answer questions from participants. Forms will be available at the open house for citizens to make suggestions and comments.

The eight draft Strategic Plan Initiatives developed by the CAC so far are (not listed in priority order):

1. Establish a sustainable model for strengthening and expanding our parks, trails and open spaces.
2. Strengthen our foundations for connecting neighbors and enhancing our neighborhoods.

3. Strengthen the connections to our waterways.
4. Increase mobility within and access to the community.
5. Become more environmentally sustainable.
6. Cultivate local entrepreneurship and promote the City as a great place to live.
7. Strengthen the City's attractiveness as a regional destination.
8. Invest in improved City facilities.

For further detail about the action strategies for implementing the Initiatives listed above and other information about the City's Strategic Plan, please attend the February 11 open house meeting. You may also find further details on the City's strategic plan website: <http://www.ci.snohomish.wa.us/StrategicPlanning/StrategicPlanning.htm>.

✧ ✧ **Calendar 2013** ✧ ✧

Public Safety Commission
 Tuesday, February 12 - 5 p.m.
 Fire District 4 Training Annex
 1525 Avenue D

Design Review Board
 Wednesday, February 13 - 7 p.m.
 City Hall Conference Room
 116 Union Avenue

February 8, 2013

www.ci.snohomish.wa.us

Join the City of Snohomish for a Community Open House

Strategic Plan 2013-2018

February 11, 2013 ≈ 6-8pm

Snohomish Public Library
311 Maple Avenue
Snohomish, WA 98290

www.ci.snohomish.wa.us



Community input is requested on the DRAFT Vision, Initiatives, and Strategies that the Citizen's Advisory Committee, City Council, and staff have developed.